

### PENNSYLVANIA SHAKEN BABY SYNDROME PREVENTION AND AWARENESS PROGRAM



Volume 2, Issue 3
3rd Quarter 2006

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# Special Points of Interest:

Period Remember to Send Delivery or Discharge Numbers with SBS data

# Pennsylvania Hospitals Reach Goal of 100% Statewide Participation in Shaken Baby Syndrome Education Program

"I want to extend a personal congratulations to the nurse managers and staff nurses from every birthing and children's hospital in Pennsylvania – we did it!!!! As of May 2006, every Obstetric and Neonatal Intensive Care Unit in Pennsylvania is now actively participating in the Shaken Baby Syndrome Prevention and Awareness Program and are submitting monthly statistics from their hospitals. Not only that, but with very few exceptions, hospitals are reaching parents and families in record numbers – most are reaching over 85-90% of the families of infants born in their hospitals!!

This is an extraordinary achievement and attests to the hard work of the nurse managers and Obstetric and Neonatal Nurses, as well as both Kelly Cappos and Carroll Rottmund, the PA SBS Nurse Coordinators, who have spent countless hours traveling to all corners of the state to educate nurses about the dangers of violent infant shaking and about the benefits of the prevention program. We are hopefully beginning to see the fruits of our labors – for the first time in many years, we are seeing this year a reduction in the number of infant victims of abusive head injury in Pennsylvania. As of 2006, both Western New York and the Finger Lakes Regions of Upstate New York have achieved a 50% reduction in the incidence of abusive head trauma since they began the Shaken Baby Syndrome Prevention Program in 1998 and 2000 respectively. I am confident that Pennsylvania will achieve this distinction as well.

Remember - together we can save infants' lives, and spare their parents and families the horror of dealing with this tragedy. I am very proud of all of you in working so hard to achieve this dream. Thank you from the bottom of my heart!!!!"

Mark Dias, MD, FAAP Founder Shaken Baby Syndrome Education Program Pediatric Neurosurgeon Milton S. Hershey Medical Center Professor Penn State College of Medicine

# Shaken Baby Syndrome Supply Reference List

Please	Pennsylvania Department of Health Brochure (100 per package)
	Order directly from the PA DOH:
	Ken Huling @ 717-772-2762
	khuling@state.pa.us
Proper Cycles Saley  Separate	American Academy of Pediatrics SBS Brochure (100 per package)
	Order from the PA SBS Office:
	Carroll or Kelly @ 717-531-7498
	crottmund@psu.edu or kcappos@psu.edu
Moderate and appropriate and a	American Academy of Pediatrics Crying Cards (100 per package)
	Order directly from the PA Chapter of the AAP:
	Teresa Olsen @ 866-823-7226
	tolsen@paaap.org
Section and who we consider the control of the cont	Parents Triplicate SBS Commitment Statement (100 forms per package/1,200 forms per case)
	For cases order directly from Standard Register:
	jane.hoffman@standardregister.com
	For less than a case call or email the PA SBS Office:
	Carroll or Kelly @ 717-531-7498
	crottmund@psu.edu or kcappos@psu.edu
Pretrail of Promise	Portrait of Promise Video (DVD or VHS formats/English & Spanish versions)
	Order from the PA SBS Office:
	Carroll or Kelly @ 717-531-7498
	crottmund@psu.edu or kcappos@psu.edu
	Self Addressed Return Envelopes for data (Specify amount desired/1 per month)
	Order from the PA SBS Office:
	Carroll or Kelly @ 717-531-7498
	crottmund@psu.edu or kcappos@psu.edu

All the supplies needed for your hospital's shaken baby syndrome education program are listed above. Please use this list as a quick reference to reorder your SBS supplies. As always, all supplies are free of charge to Pennsylvania Hospitals.

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#### Two New Hospitals Join SBS Program in the Second Quarter 2006

We welcome the following new hospitals who have joined *The Pennsylvania Shaken Baby Syndrome Prevention and Awareness Program* by submitting their commitment statement data during the second quarter of 2006:

Barnes Kasson Hospital Holy Spirit Hospital

If you are one of the 2 PA hospitals listed above then a Second Quarter 2006 SBS Database Report specific to your hospital is enclosed with this newsletter. Please review these statistics carefully and contact the SBS Nurse Coordinators if you find a discrepancy. **Thank you for your commitment to child abuse prevention!** 

#### Hospital Data Relies on Accuracy of Information Submitted

As the cover article in this newsletter states, 100% of Pennsylvania's birthing and children's hospitals are submitting their shaken baby syndrome commitment statement data to the *Pennsylvania Shaken Baby Syndrome Prevention and Awareness Program* each month. This year we anticipate receiving data for approximately 140,000 births statewide! That's a lot of commitment statements.

In order to ensure the accuracy of each hospital's data and resultant individual database reports it is vitally important that EVERY HOSPITAL submit the number of live births or NICU/PICU discharges along with their commitment statement data EACH MONTH. A label has been printed on the outside of the white return envelopes that can be used to record this number. If you prefer, you can write this number on notepaper and enclose it on the inside of the envelope instead.

It is very time consuming to be following up with hospitals who omit this information on a routine basis. Please remind the person at your hospital who is responsible for submitting this information, that your individual hospital compliance rate is calculated using the live birth/discharge information.

Thank you to the majority of PA hospitals who submit their information accurately each month!

### DID YOU KNOW...

that 75% of people who shake a baby are parents! Therefore it is very important to educate parents at the time of a baby's birth about the dangers of shaking. Parents are encouraged to be advocates for their children and disseminate this important information to everyone who cares for their children.

Your role in hospital-based parent education is vital in preventing the devastation of shaken baby syndrome!





Gently playing with a baby does not result in the injuries seen with Shaken Baby Syndrome.



PENNSYLVANIA SHAKEN BABY SYNDROME PREVENTION AND AWARENESS PROGRAM "SAVING BABIES' LIVES ONE FAMILY AT A TIME."

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The Shaken Baby Syndrome Prevention and Awareness Program was developed in 1998 in Upstate New York by Dr. Mark Dias, Pediatric Neurosurgeon. Since the inception of the SBS program, Upstate New York has reduced the incidence of SBS by nearly 50%. In 2002, the identical program was started in Central Pennsylvania and Pennsylvania Bill 2002-176: The Shaken Baby Syndrome Education Act was passed. In 2004, through the generous funding of The Pennsylvania Commission on Crime and Delinquency and in collaboration with The Pennsylvania Department of Health, Dr. Dias' program was extended to the Eastern and Western portions of the state. The SBS program provides nursing in-services, supplies, educational videos and guidance to all PA hospitals free of charge. Our goal, with your help, is to ensure that every parent of every child born in Pennsylvania receives education on shaken baby syndrome.

Please help us reduce the incidence of abusive head trauma in Pennsylvania's babies!

## The Hospital Corner

The following 122 hospitals are active participants in *The Pennsylvania Shaken Baby Syndrome Prevention and Awareness* Program as of September 2006. Thank you for your dedication to child abuse prevention!

**Abington Hospital** Albert Einstein Med. Center **Allegheny General Hospital** Altoona Hospital **Armstrong Hospital Barnes-Kasson Hospital Berwick Hospital Bloomsburg Hospital Blue Mountain Health Hospital Bradford Regional Med. Center Brandywine Hospital Butler Hospital** Carlisle Regional Med. Center **Central Montgomery Hospital Chambersburg Hospital** Charles Cole Memorial Hospital Holy Redeemer Hospital **Chester County Hospital Chestnut Hill Hospital** Children's Hospital: Phila. Children's Hospital: Pittsburgh **Clarion Hospital Clearfield Hospital Community Medical Center Conemaugh Hospital Corry Memorial Hospital Crozer Chester Medical Center Delaware County Med. Center Doylestown Hospital Dubois Regional Med. Center Easton Hospital Elk Regional Health Center Ellwood City Hospital** 

**Ephrata Hospital Evangelical Hospital** Forbes Regional Med. Center **Geisinger Medical Center Gettysburg Hospital GMC: Wyoming Valley** Good Samaritan: Lebanon **Grand View Hospital** Hahnemann Univ. Hospital **Hamot Medical Center Hanover General Hospital Harrisburg Hospital Hazelton General Hospital** Heart of Lancaster Co. RMC **Hershey Medical Center** Holy Spirit Hospital **Indiana Regional Med Center** Jameson North Mem. Hosp J.C. Blair Memorial Hospital Jeanes Hospital Jennersville Regional Hospital **Latrobe Area Hospital** Lehigh Valley Hospital Lewistown Hospital **Lock Haven Hospital** Magee Woman's Hospital Main Line: Brvn Mawr Main Line: Lankenau Main Line: Paoli Meadville Medical Center

**Medical Center of Beaver** 

Memorial Hospital: Towanda St. Luke's: Bethlehem Memorial Hospital: York Mercy Hospital: Pittsburgh **Mercy Hospital: Scranton Mercy Jeannette Hospital** Mercy Suburban Gen Hosp. Millcreek Comm. Hospital Monongahela Valley Hosp. **Montgomery Hospital Moses Taylor Hospital** Mt. Nittany Med Center Nason Hospital Northeastern Hospital **Ohio Valley Gen Hospital** Pennsylvania Hospital Phoenixville Hospital Pocono Medical Center Pottstown Mem. Med. Ctr. **Pottsville Hospital Punxsutawney Hospital Reading Hospital Riddle Memorial Hospital Robert Packer Hospital Sacred Heart Hospital Sewickley Valley Hospital Sharon Regional Health** Soldiers & Sailors Memorial **Somerset Hospital Center** St. Christopher's Hospital St. Clair Hospital St. Joseph Hospital St. Luke's: Allentown

St. Mary's Medical Center St. Vincent Medical Center **Temple Lower Bucks** Temple University Hospital Thomas Jefferson Hospital Titusville Area Hospital Tyler Memorial Hospital **Uniontown Hospital United Community Hospital** University of PA Med. Center **UPMC: Bedford Memorial** UPMC Horizon: Greenville **UPMC Horizon: Farrell UPMC:** Northwest Warren General Hospital Washington Hospital Wayne Memorial Hospital Waynesboro Hospital Western PA Hospital Westmoreland Regional Wilkes-Barre General Hosp. Williamsport Hospital Winber Medical Center Women & Babies:Lancaster York Hospital

