



Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program

“Saving babies’ lives one family at a time.”

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Governor Rendell Proclaims March 2009 Brain Injury Awareness Month

Pennsylvania Governor Edward G. Rendell has acknowledged that more than 245,000 children and adults are living with a disability due to traumatic brain injury in Pennsylvania and approximately 26,000 Pennsylvania children sustain traumatic brain injuries each year. He recognizes that organizations such as the Pennsylvania Department of Health, along with the Brain Injury Association of Pennsylvania and the Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program are committed to enhancing the lives of those surviving with traumatic brain injuries by providing rehabilitation, education, awareness and advocacy. (http://www.dsf.health.state.pa.us/health/lib/health/familyhealth/tbi_brain_injury_awareness_proclamation.pdf)

We are thrilled to announce that on February 20, 2009 Governor Rendell signed a proclamation declaring March 2009 “Brain Injury Awareness Month”. He encourages all Pennsylvanians to recognize the value and importance of brain injury prevention and awareness. A copy of this proclamation has been reprinted with permission from the Pennsylvania Department of Health and enclosed in this newsletter for posting in your hospital. **Thank you for YOUR continued efforts to prevent these devastating injuries by raising parent’s awareness and offering techniques to cope with a crying infant.**

Special Points of Interest:

- Brain Awareness Proclamation
- Blue Ribbons Symbolize Child Abuse Prevention Month
- 2008 End of Year Data Reports Enclosed
- Second International Pediatric Abusive Head Trauma Conference

Blue Ribbons Mailed to Pennsylvania Hospitals to Commemorate Child Abuse Prevention Month: April 2009

Increasing public awareness of the need to ensure the safety and welfare of children led to the passage of the first federal child protection legislation, the Child Abuse Prevention and Treatment Act (CAPTA) in 1974. In 1983, April was proclaimed the first National Child Abuse Prevention Month. Since then, child abuse and neglect awareness activities have been promoted across the country during April of each year. The Office on Child Abuse and Neglect (OCAN) within the Children's Bureau: Administration for Children and Families, U.S. Department of Health and Human Services, coordinates Child Abuse Prevention Month, providing information and releasing updated national statistics about child abuse and neglect each April.

In 1989, the Blue Ribbon Campaign to prevent child abuse had its early beginnings as a Virginia grandmother's tribute to her grandson who died as a result of abuse. She tied a blue ribbon to the antenna of her car as a way to remember him and to alert her community to the tragedy of child abuse. The Blue Ribbon Campaign has since expanded across the country, and many wear blue ribbons each April in memory of those who have died as a result of child abuse. In other communities, special fundraisers are held to support prevention activities and treatment facilities for victims, and candlelight vigils are held as a remembrance. Most recently, the focus has shifted toward a more positive message of celebrating “blue ribbon” individuals, organizations, and communities who have done much to prevent child abuse and neglect. (www.childwelfare.gov/preventing/preventionmonth/history.cfm)

The Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program encourages you to participate in activities in your community aimed at preventing child abuse and neglect. A commemorative blue ribbon & bookmark are enclosed in this newsletter for you.






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Wear your blue ribbon all year long to show your commitment to child abuse prevention.

Shaken Baby Syndrome Supply Reference List 2009

	<p style="text-align: center;">Pennsylvania Department of Health SBS Brochure* (100 per package) National SBS Center Posters (4 styles)</p> <p style="text-align: center;">Order directly from the PA DOH: Marlana Sattazahn 717-772-2762 msattazahn@state.pa.us</p>
	<p style="text-align: center;">Parents Bilingual Triplicate SBS Commitment Statements (100 forms per package/ 1,100 forms per case)</p> <p style="text-align: center;">Order directly from North Delaware Printing by email: ndelprint@aol.com Include “<i>SBS Forms for (Your Hospital’s Name)</i>” in the Subject heading or call: Steve Brown 716-692-0576</p> <p style="text-align: center;">For 500 or less call the PA SBS Office: 717-531-7498</p>
	<p style="text-align: center;">American Academy of Pediatrics Crying Cards (100 per package)</p> <p style="text-align: center;">Order directly from the PA Chapter of the AAP: Teresa Olsen 866-823-7226 tolsen@paaap.org</p> <p style="text-align: center;">For less than 500 call the PA SBS Office: 717-531-7498</p>
	<p style="text-align: center;">Self Addressed Return Envelopes for data (Specify amount desired/1 per month)</p> <p style="text-align: center;">Order from the PA SBS Office: 717-531-7498</p>
	<p style="text-align: center;">Portrait of Promise Video (DVD or VHS formats/available in English, Spanish & Closed Caption)</p> <p style="text-align: center;">Order from the PA SBS Office: 717-531-7498</p>

*The above supply reference list has been reprinted to identify the new contact person for the PA Department of Health.

The supplies needed for your shaken baby syndrome education program are listed above & are free of charge to all PA hospitals and birth centers. Please use this list as a quick reference when reordering your supplies. When in doubt, please call the PA SBS Office @ 717-531-7498. Thank you!

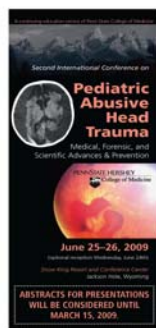
2008 Data Reports included in Newsletter

We wish to thank all Pennsylvania birthing centers, children's hospitals & birthing hospitals who faithfully sent us their commitment statement data during 2008. The commitment statements & aggregate data sheets that you submit along with the OB delivery numbers or NICU discharges that you report are entered into the *Pennsylvania Shaken Baby Syndrome Database*.

An End of Year Database Report is sent to all hospitals annually. **Each Nurse Manager will receive a report specific to your hospital in this newsletter.** Individual hospital and Pennsylvania Cumulative Reports are also sent to the *Pennsylvania Department of Health*. Please review your report carefully and contact the SBS Nurse Coordinators if you find a discrepancy. If there are months that your hospital did not submit data, and you have it, it's not too late to add it. Just contact the SBS office with the new information. We will make adjustments in your database file and reissue a new report if necessary.

The data that you submit is vitally important in assessing the effectiveness of the SBS education that Pennsylvania nurses are providing. Please utilize the End of Year SBS Report as a QI tool to provide feedback to your staff on the effectiveness of your program. If the SBS contact person at your hospital changes please notify the SBS office so we can update your record. Thanks.

Second Conference on Pediatric Abusive Head Trauma Planned for June 2009



Mark Dias, MD, Pediatric Neurosurgeon, Professor of Neurosurgery and Vice Chair of Clinical Neurosurgery at Penn State Milton S. Hershey Medical Center and the Pennsylvania SBS Nurse Coordinators are excited to announce the *Second International Conference on Pediatric Abusive Head Trauma: Medical, Forensic and Scientific Advances and Prevention*. This research based conference will be held June 25-26, 2009 at the Snow King Resort & Conference Center in Jackson Hole Wyoming.

Building on the success of the First International Conference held in 2007 in Hershey, Pennsylvania, the Second International Pediatric AHT Conference provides a unique opportunity to bring together physicians, nurses, researchers, forensic scientists, engineers, and others from a wide range of disciplines to share their research efforts, discuss research challenges and controversies in this field, and develop cross-disciplinary collaborations to further advance our understanding of abusive head injuries.

Pediatric abusive head injuries remain a significant medical and social problem. Significant progress has been made in our understanding of the presentation, radiographic features, pathology, and biomechanics of these injuries over the past four decades. Despite this progress, a number of controversies remain, and much more research is needed. The only international event of its type, this conference will be scientific, peer-reviewed, and medically focused.

For more information, a conference brochure or to register online go to: www.hmc.psu.edu/ce/aht/

Child Line Releases Report of Infant Abusive Head Trauma Cases in 2008

The Pennsylvania Department of Public Welfare: ChildLine & Abuse Registry released the statistics of infant abusive head trauma in Pennsylvania for 2008.

There were seventy-two documented cases of infants with head injuries that were confirmed to be the result of abuse including shaken baby syndrome. This compares to sixty-seven cases reported in 2007.

Of the seventy-two infants injured in 2008: Central PA reported twenty-three cases; Eastern PA accounted for twenty-seven cases; and Western PA had twenty-two cases. Of those seventy-two infants: forty-two were boys (58%) and thirty were girls (42%), ranging in age from 8 days old to 33 months old. Sixty-two of the seventy-two perpetrators were parents and/or mom's boyfriend (86%), five were babysitters (7%), one was a grandma (1%) and four were unknown (6%).

The abusive injuries to the infants included: skull fractures, subdural hematomas, brain edema, retinal hemorrhages, and permanent brain damage. Associated injuries included rib fractures. **Eleven of these children died from their injuries!**

Sixty-eight of the infants were born in Pennsylvania hospitals therefore the parents should have been offered the SBS education at the time of the baby's birth. Four of these infants were born out of state.

To report cases of suspected child abuse to ChildLine call: 800-932-0313.



Dr. Mark Dias (above left) & the PA Shaken Baby Syndrome Nurse Coordinators, (left to right) Marie Killian, Kelly Cappos, & Carroll Rottmund were honored to be highlighted in the Penn State Milton S. Hershey Medical Center/College of Medicine Annual Report 2007-2008 for the work they are doing statewide to prevent abusive head injuries in infants.

Did You Know...

that a check box has been added to the new SBS Commitment Statements that notes "Saw posters on the unit". This area has been added to assist the nurses with documentation that verifies that all PA hospitals are displaying the SBS posters that have been distributed from the PA Department of Health in compliance with the state law.



www.pasbs.com



**Pennsylvania Shaken Baby Syndrome
Prevention & Awareness Program**
"Saving babies' lives one family at a time."

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Preventing Infant Abusive Head Trauma through Parent Education

The *Shaken Baby Syndrome Prevention & Awareness Program* was developed in 1998 in Upstate New York by Dr. Mark Dias, Pediatric Neurosurgeon. Since the inception of the SBS program, Upstate New York has reduced the incidence of infant abusive head injuries by nearly 50%. In 2002, the identical program was started as a pilot study in central Pennsylvania and *Pennsylvania Law 2002-176: The Shaken Baby Syndrome Education Act* was passed. The program partnered with the *PA Department of Health* to expand into 100% of all birthing and children's hospitals in Pennsylvania and, as of October 2007, the free standing PA Birth Centers.

In October 2007, The *Centers for Disease Control (CDC)* awarded the *Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program* a \$2.8 million dollar grant to continue the prevention efforts by expanding the education into Pediatric and Family Practice offices in 16 counties in Central Pennsylvania. Phase II of the program is funded by the CDC for five years.

The Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program provides PNA approved nursing in-services, supplies, educational videos and guidance free of charge. ***Our goal, with your help, is to ensure that every parent of every child born in Pennsylvania receives education on shaken baby syndrome!***



The Pennsylvania Hospitals/Birth Centers Providing SBS Education

Abington Memorial Hospital
Albert Einstein Medical Center
Allegheny General Hospital
Altoona Hospital
Armstrong Center for Med & Hlth
Barnes-Kasson Hospital
Berwick Hospital Center
Birth Care & Family Health Svcs
Birth Center: Bryn Mawr
Bloomsburg Hospital
Blue Mountain Health System
Bradford Regional Med. Center
Brandywine Hospital
Butler Memorial Hospital
Carlisle Regional Med Center
Chambersburg Hospital
Charles Cole Memorial Hospital
Chester County Hospital
Children's Hospital: Philadelphia
Children's Hospital: Pittsburgh
Clarion Hospital
Clearfield Hospital
Community Medical Center
Conemaugh Memorial Med Center
Crozer Chester Medical Center
Delaware County Memorial Hosp
Doylestown Hospital
Dubois Regional Medical Center
Easton Hospital
Elk Regional Medical Center
Ellwood City Hospital

Ephrata Hospital
Evangelical Community Hospital
Excelsa Health: Westmoreland
Forbes Regional Hospital
Geisinger Medical Center
Gettysburg Hospital
GMC: Wyoming Valley
Good Samaritan: Lebanon
Grand View Hospital
Grove City Medical Center
Hahnemann University Hospital
Hamot Medical Center
Hanover General Hospital
Harrisburg Hospital
Hazleton General Hospital
Heart of Lancaster Regional Med Ctr
Heritage Valley HS: Beaver
Holy Redeemer Hosp & Medical Ctr
Holy Spirit Hospital
Hosp University of Pennsylvania
Indiana Regional Med Center
Jameson North Memorial Hospital
J.C. Blair Memorial Hospital
Jennersville Regional Hosp.
Lancaster Gen Women & Babies Hosp
Lower Bucks
Lehigh Valley Hospital
Lewistown Hospital
Lock Haven Hospital
Magee Woman's Hospital
Main Line: Bryn Mawr

Main Line: Lankenau
Main Line: Paoli
Meadville Medical Center
Memorial Hospital: Towanda
Memorial Hospital: York
Mercy Hospital: Pittsburgh
Mercy Jeannette Hospital
Mercy Suburban General Hospital
Millcreek Community Hospital
Montgomery Hospital
Moses Taylor Hospital
Mt. Nittany Medical Center
Nason Hospital
Northeastern Hospital
Ohio Valley General Hospital
Penn State Hershey Medical Center
Pennsylvania Hospital
Phoenixville Hospital
Pocono Medical Center
Pottstown Memorial Med. Center
Pottsville Hospital & Warne Clinic
Punxsutawney Hospital
Reading Birth & Women's Center
Reading Hospital & Med Center
Riddle Memorial Hospital
Robert Packer Hospital
Sacred Heart Hospital
Sewickley Valley Hospital
Sharon Regional Health
Soldiers & Sailors Memorial
Somerset Hospital Health Center

St. Christopher's Hospital
St. Clair Memorial Hospital
St. Joseph Med Center of Reading
St. Luke's Hospital: Allentown
St. Luke's Hospital: Bethlehem
St. Mary's Medical Center
St. Vincent Medical Center
Temple University Hospital
Thomas Jefferson University Hosp
Titusville Area Hospital
Tyler Memorial Hospital
Uniontown Hospital
UPMC: Bedford Memorial
UPMC Horizon: Shenango Valley
UPMC: Northwest
Warren General Hospital
Washington Hospital
Wayne Memorial Hospital
Waynesboro Hospital
Western PA Hospital
Wilkes-Barre General Hosp.
Williamsport Hospital
Windber Medical Center
York Hospital



Happy Spring!