Sponsorship Opportunities

Reception Sponsor (Limit One)……..$5,000
Registration for 10 golfers, lunch & reception for 10 individuals, signage on all tables at the reception, signage at registration table, green signage at one hole and a full-page ad placed on the inside back cover and sponsor listing in program.

Luncheon Sponsor (Limit One)…….....$3,000
Registration for 8 golfers, lunch & reception for 8 individuals, signage on all tables at the luncheon, green signage at one hole, full-page ad and sponsor listing in program.

Platinum Plus Sponsor…….....……$2,500
Registration for 8 golfers, lunch & reception for 8 individuals, signage on beverage cart, a full-page ad and sponsor listing in program.

Platinum Sponsor……..……..……..…..$2,000
Registration for 6 golfers, lunch & reception for 6 individuals, recognition as sponsor of event awards, half-page ad and sponsor listing in program..

Gold Sponsor……...….…….$1,100
Registration for 4 golfers, lunch & reception for 4 individuals, tee or green signage, a quarter-page ad and sponsor listing in program.

Silver Sponsor……..…….…….$500
Registration for 2 golfers, lunch & reception for 2 individuals, tee or green signage and sponsor listing in program.

Bronze Sponsor…….……...…….$275
Registration for 1 golfer, lunch & reception, tee or green signage and sponsor listing in program.

Individual Sponsor……..…….…….....$200
Registration for 1 golfer, lunch, reception and sponsor listing in program.

Hole Sponsor……...…….……..…....….$125
Green signage at one hole.

Reception Only…...…….…….…….$75

See Registration Form for other advertising opportunities

Palliative Care Mission Statement

Palliative Care is a comprehensive, interdisciplinary model of care which focuses on promoting quality of life for patients and families living with life altering illness, chronic illness and terminal disease. It is a medical specialty that includes aggressive measures to control physical, emotional, social and spiritual suffering through a multidisciplinary team that includes physicians, nurses, social workers, psychologists and chaplains.

A mission of the Penn State Milton S. Hershey Medical Center Palliative Care Program, is to bring a palliative care center to the area that provides an all-inclusive care to improve the quality of life for patients and families. The program assists patients and families cope with symptoms such as pain, nausea, loss of appetite, fatigue, sadness, depression and loneliness. It provides an avenue for psychosocial support, community resources and grief and bereavement counseling. The Palliative Care Staff serve as a bridge between hospitalized patients and their home. Our goal is to provide seamless care, spiritual support and compassion as one journeys the course of their illness.

Hershey Medical Center
Palliative Medicine, H106
500 University Drive
Hershey, Pa 17033

Ph#: (717) 531-6263
Fx#: (717) 531-4328

The 9th Annual Kalenak

MEMORIAL GOLF CLASSIC

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Benefitting the

Palliative Care Program at Penn State Milton S. Hershey Medical Center

Friday, May 27, 2011
Hershey Country Club—West Course
1000 E. Derry Road, Hershey, Pa

Kay Kalenak was a loving wife and mother who was diagnosed with cancer in July 1980. At the time of her diagnosis, the cancer had spread widely through her body. She died on November 1st, three and a half months after her diagnosis.

During those last months, Kay experienced many disabling symptoms. The symptoms did not necessitate an acute hospitalization but required more care than could be supplied by traditional visiting nursing services.

Her husband Alex pieced together the multidisciplinary services that his wife needed and which now constitute our modern day palliative care services.

Through personal experience, he learned that Kay, other patients and families could have benefited from a team approach that integrated medical, emotional and spiritual support.

In memory of his wife, Alex began the Kay Kalenak Memorial Golf Classic which now raises funds to support the Penn State Milton S. Hershey Medical Center Palliative Care Program and the creation of a community palliative care center.

Alex Kalenak lost his courageous four year battle with cancer on Tuesday, September 9, 2008. Dr. Kalenak was a beloved teacher, physician and friend through a long and distinguished career as an orthopedic surgeon in the Hershey area.
Inspired by his immigrant parents, Alex lived his life guided by a love of learning, his family and by his faith. As a teacher and mentor, Dr. Kalenak motivated young doctors, as well as seasoned colleagues, to achieve excellence with compassion.

His signature gentle approach comforted and encouraged everyone he met. He gave unselfishly of himself. He engaged each patient as a whole person in an active healing relationship.

This philosophy was most evident through the care of his wife, Kay and through the establishment of a philanthropic mission to bring a palliative care center to patients and families of need in the Hershey area. His vision was to provide a place where patients and families would be able to obtain the multidisciplinary palliative care approach for their chronic illness and terminal diseases.

SCHEDULE OF EVENTS

Registration and Luncheon
11:30am – 12:45pm
Scramble Tournament – 1pm
Reception and Awards – 6pm

Scramble Tournament

A modified scramble tournament with a shotgun start will be played in the afternoon on the Hershey Country Club West Golf Course starting at 1pm. Registration will be limited to 140 golfers on a first-come, first-serve basis. The tournament is open to men, women and mixed foursomes.

Reception will follow at 6pm. Prizes will be awarded for the top 3 low gross and net.

Cost: $200/golfer

REGISTRATION DEADLINE IS Monday, May 9, 2011

Appropriate golf attire is required. Shirts should have a collar and no denim of any type or color permitted.