

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
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9th Annual



Public Forum

**REDUCING
CANCER
IN OUR
COMMUNITY**

Saturday, March 9, 2013

University Conference Center
on the campus of the
Penn State Milton S. Hershey Medical Center
500 University Drive
Hershey, Pennsylvania 17033

A continuing education service of
Penn State Hershey Cancer Institute,
in partnership with the American Cancer Society,
Pennsylvania Division, South Central Region



PENNSTATE HERSHEY
Cancer Institute



Penn State Hershey Cancer Institute

Penn State Hershey Cancer Institute at the Penn State Milton S. Hershey Medical Center reaches out to the communities of Central Pennsylvania through partnership and affiliations, including the Mount Nittany Medical Center, Carlisle Regional Medical Center, Lewistown Hospital, Susquehanna Health System, St. Joseph Medical Center, Lancaster Regional, and Heart of Lancaster. The Institute is dedicated to prevention and treatment, improving care delivery, enhancing survivorship, and quality-of-life for people living with cancer, as well as educating health-care professionals, patients, and caregivers in our communities.

The American Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Topics Include

This year's forum will cover three timely topics in oncology. The first topic will deal with breast and prostate cancers. The second topic addresses how behavioral choices may affect whether a person gets cancer. The third topic will highlight success stories in cancer therapy.

Who Should Attend

Anyone with an interest in health-related issues is invited to attend, including community leaders, patients and their families, patient advocate groups, teachers, and community organizations.

How do I get to the University Conference Center?

Follow the main Penn State Hershey entrance sign:

- Follow Governor Road/Rt. 322 West for 0.4 miles
- Travel 0.4 miles and turn left at the first traffic light onto Life Lion Drive
- Follow Life Lion Drive to the first stop sign
- Turn left on Campus Drive
- The University Conference Center building will be on your left (#16 on the map), with parking on the west and south sides of the building
- Turn left off Campus Drive at the UCC parking sign



For More Information or to Register

Web: pennstatehershey.org/web/reducingcancer

Fax: 717-531-5604

Phone: 717-531-6483



This publication is available in alternative media on request.

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Schedule

- 8:30 am Final Registration/Continental Breakfast
- 9:00 **Welcome and Introduction**
- 9:05 **Welcome from the American Cancer Society**
- 9:15 **BREAST AND PROSTATE CANCERS**
Obesity and Breast Cancer
*Andrea Manni, MD**
Professor of Medicine; Chief, Division of Endocrinology, Diabetes and Metabolism
- Prostate Cancer Screening**
*Matthew G. Kaag, MD**
Assistant Professor of Surgery, Division of Urology
- Patient Advocate**
Colonel James Williams
- Question & Answer Session**
- 10:30 Break
- 10:45 **BEHAVIORAL CHOICES AND CANCER**
Myths and Facts of Artificial Sun Tanning
*Rogério I. Neves, MD, PhD**
Professor of Dermatology, Medicine, Pharmacology, and Surgery, Division of Plastic Surgery
- Cigarette Alternatives**
*Jonathan Foulds, PhD**
Professor of Public Health Sciences and Psychiatry
- Patient Advocate**
Paula Beleck
- Question & Answer Session**
- 12:00 noon Lunch (included)
An informal opportunity to meet faculty from Penn State Hershey Cancer Institute and to ask questions.

1:00 pm

SUCCESS STORIES IN CANCER THERAPY

Targeted Treatment for CML

*David F. Claxton, MD**
Professor of Medicine, Division of Hematology/Oncology

Herceptin in Breast Cancer

*Harold A. Harvey, MD**
Professor of Medicine, Division of Hematology/Oncology

Patient Advocate

*Amir Gharaei, MD**
Fellow
Department of Medicine, Division of Pulmonary, Allergy and Critical Medicine

Question and Answer Session

2:30 Program Evaluation and Adjournment

* Penn State Milton S. Hershey Medical Center
Penn State College of Medicine

Visit our program website:
pennstatehershey.org/web/reducingcancer



Registration/Cancellation

There is no fee for this program. Preregistration is required. Similar programs have filled quickly, so early registration is recommended. Registrations will be confirmed by email (or regular mail if no email address is provided). If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm your registration. The University reserves the right to cancel or postpone any course.

Please provide a cell phone number so we can reach you in the event of last-minute change or cancellation. If a program is filled or canceled, preregistered participants will be notified.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.



A Public Forum: Reducing Cancer in Our Community

Saturday, March 9, 2013

REGISTRATION FORM

B5159-13-Y

There is no fee for this program, but preregistration is required.

Please provide both daytime and cell phone numbers so we can reach you should last-minute changes occur.

Name male female

Email Address (Print legibly. We use this for confirmation, registration status, and program materials.)

Home Address

City State Zip Code

Daytime Phone Cell Phone (for last-minute change/cancellation)

Special Needs (dietary, access, etc.)

I am attending because I am a: (Please check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> Cancer patient/survivor | <input type="checkbox"/> Health-care professional |
| <input type="checkbox"/> Family/friend | <input type="checkbox"/> Hem/onc professional |
| <input type="checkbox"/> Patient advocate | <input type="checkbox"/> Teacher |
| <input type="checkbox"/> Cancer fund-raiser | <input type="checkbox"/> Penn State alumni |
| <input type="checkbox"/> PSHMC/PSCOM employee | <input type="checkbox"/> Other _____ |

ETHNIC BACKGROUND/RACE

Is your ethnicity Hispanic/Latino (Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin)?
 yes no

What is your race? (please check one or more)

- | | |
|--|--------------------------------|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Asian |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> White |
| <input type="checkbox"/> Native Hawaiian or other Pacific Islander | |

Register Online: pennstatehershey.org/web/reducingcancer

Mail to: Registrar, Penn State Hershey Continuing Education, G220
P.O. Box 851, Hershey, PA 17033-0851

Phone: 717-531-6483

Fax to: 717-531-5604