For The Future:
The Campaign for Penn State Students

Overall Penn State Goal:

$2 Billion by June 30, 2014

Campaign Kick Off

April 23, 2010

50% of $$ Goal Reached

For The Future:
The Campaign for Penn State Students

Featured Campaign Objectives

Ensuring Student Opportunity

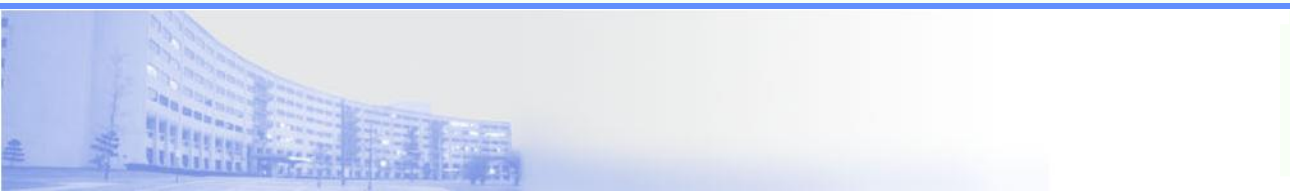
Enhancing Honors Education

Enriching the Student Experience

Building Faculty Strength & Capacity

Fostering Discovery & Creativity

Sustaining a Tradition of Quality



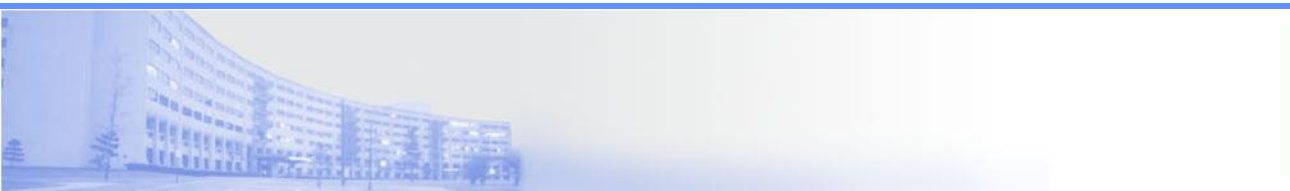
For The Future: The Campaign for Penn State Hershey Medical Center

PSHMC Goal:

- **$300,000,000 by June 30, 2014**
- **Highest Goal of any Penn State Unit**

Campaign Cabinet Kick Off:

- **May 11, 2010**
- **50% of Goal Reached**



For The Future: The Campaign for Penn State Hershey Medical Center

Featured Campaign Objectives:

Enhance quality of life for men, women and children of Central Pennsylvania

Provide much-needed support for clinical care, medical education and innovative research

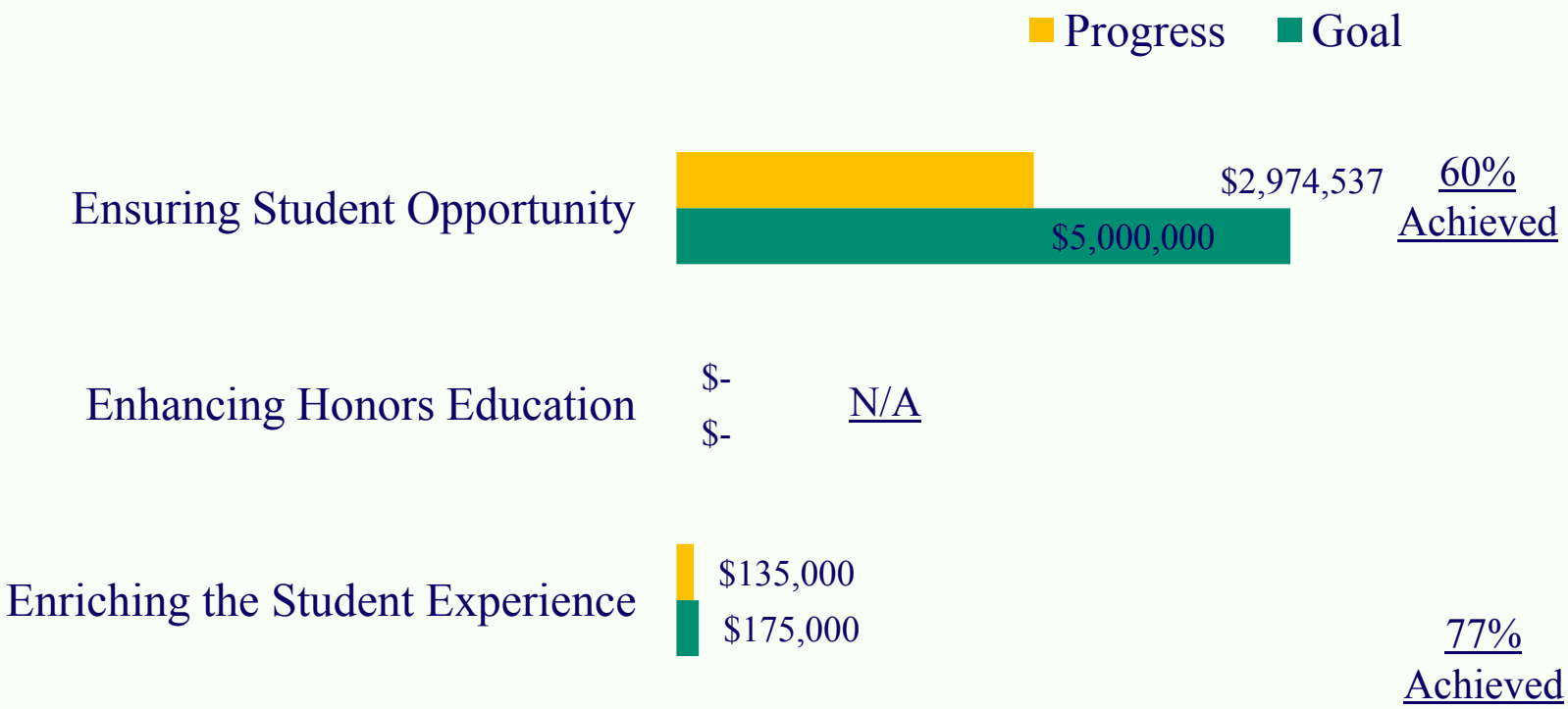
Offer support for capital improvements, technological advances and expansion of the community outreach programs

For the Future Campaign: Top Ten Units by Goal

College/Unit	Campaign Goal	Raised to Date	% Goal Achieved
Penn State Hershey Medical Center	$300,000,000	$207,899,763	69.30%
Intercollegiate Athletics	$225,000,000	$280,904,568	124.85%
Engineering	$200,000,000	$133,886,342	66.94%
Smeal College of Business	$100,000,000	$56,581,771	56.58%
Eberly College of Science	$100,000,000	$58,721,467	58.72%
Agricultural Sciences	$100,000,000	$65,809,040	65.81%
Earth and Mineral Sciences	$90,000,000	$78,564,277	87.29%
Health and Human Development	$90,000,000	$62,748,598	69.72%
Liberal Arts	$90,000,000	$90,908,238	101.01%
Schreyer Honors College	$54,000,000	$48,926,041	90.60%

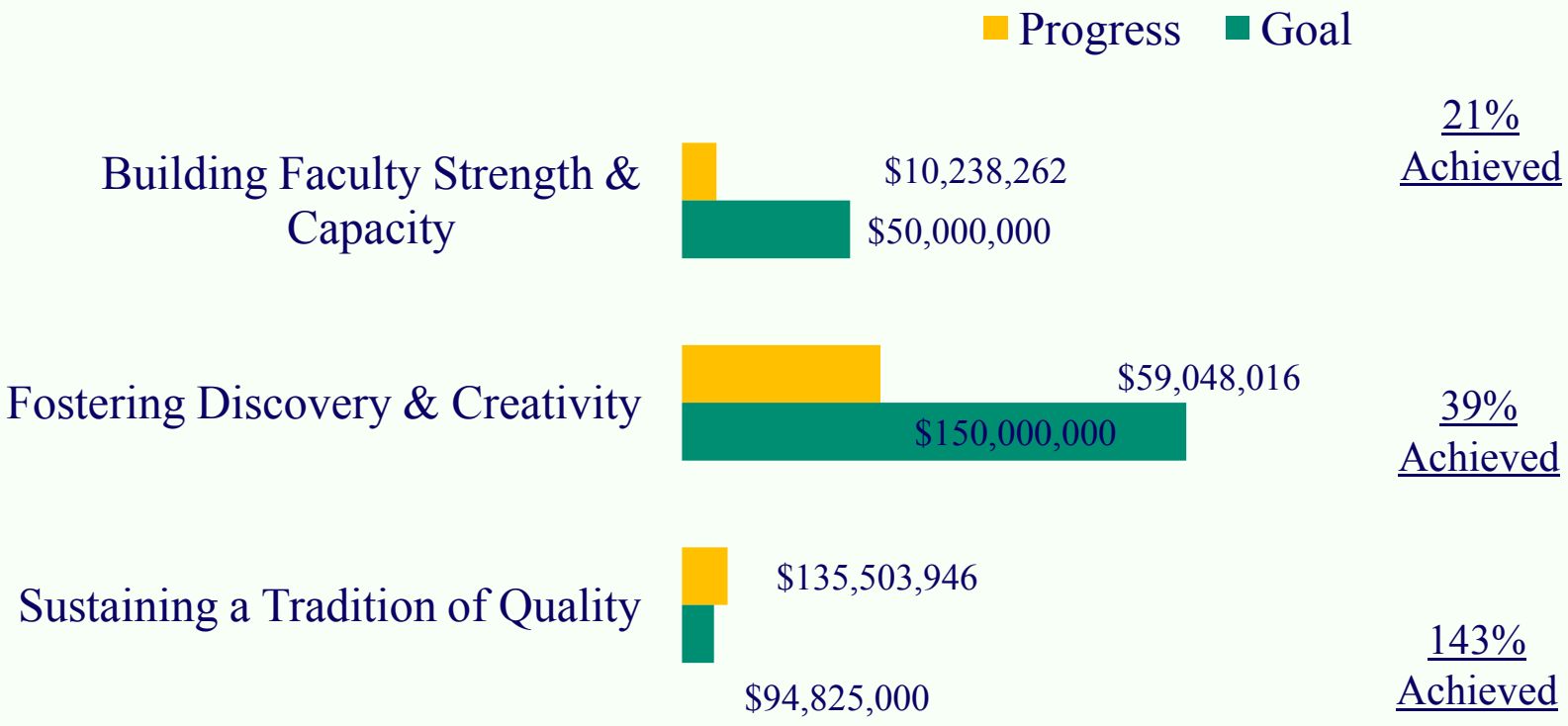
As of 6/5/2012

Featured Campaign Objectives
Time elapsed: 78%



As of 6/5/2012

Featured Campaign Objectives
Time elapsed: 78%



As of 6/5/2012