

For The Future: The Campaign for Penn State Students

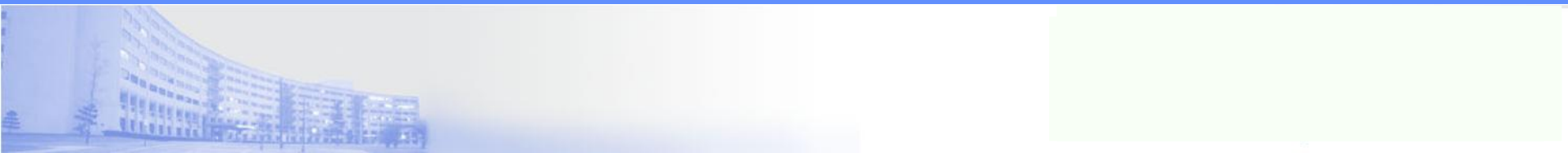
Overall Penn State Goal:

\$2 Billion by June 30, 2014

Campaign Kick Off

April 23, 2010

50% of \$\$ Goal Reached



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Featured Campaign Objectives

Ensuring Student Opportunity

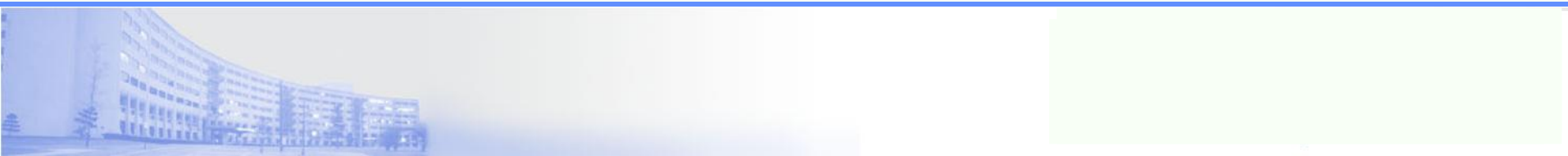
Enhancing Honors Education

Enriching the Student Experience

Building Faculty Strength & Capacity

Fostering Discovery & Creativity

Sustaining a Tradition of Quality



For The Future: The Campaign for Penn State Hershey Medical Center

PSHMC Goal:

\$300,000,000 by June 30, 2014

Highest Goal of any Penn State Unit

Campaign Cabinet Kick Off:

May 11, 2010

50% of Goal Reached



For The Future: The Campaign for Penn State Hershey Medical Center

Featured Campaign Objectives:

Enhance quality of life for men, women and children of Central Pennsylvania

Provide much-needed support for clinical care, medical education and innovative research

Offer support for capital improvements, technological advances and expansion of the community outreach programs



For the Future Campaign: Top Ten Units by Goal

College/Unit	Campaign Goal	Raised to Date	% Goal Achieved
Penn State Hershey Medical Center	\$300,000,000	\$172,784,091	57.59%
Intercollegiate Athletics	\$225,000,000	\$240,067,710	106.70%
Engineering	\$200,000,000	\$87,636,990	43.82%
Smeal College of Business	\$100,000,000	\$44,222,916	44.22%
Eberly College of Science	\$100,000,000	\$47,101,364	47.10%
Agricultural Sciences	\$100,000,000	\$54,265,624	54.27%
Earth and Mineral Sciences	\$90,000,000	\$62,785,910	69.76%
Health and Human Development	\$90,000,000	\$53,121,007	59.02%
Liberal Arts	\$90,000,000	\$73,876,979	82.09%
Schreyer Honors College	\$54,000,000	\$46,648,482	86.39%

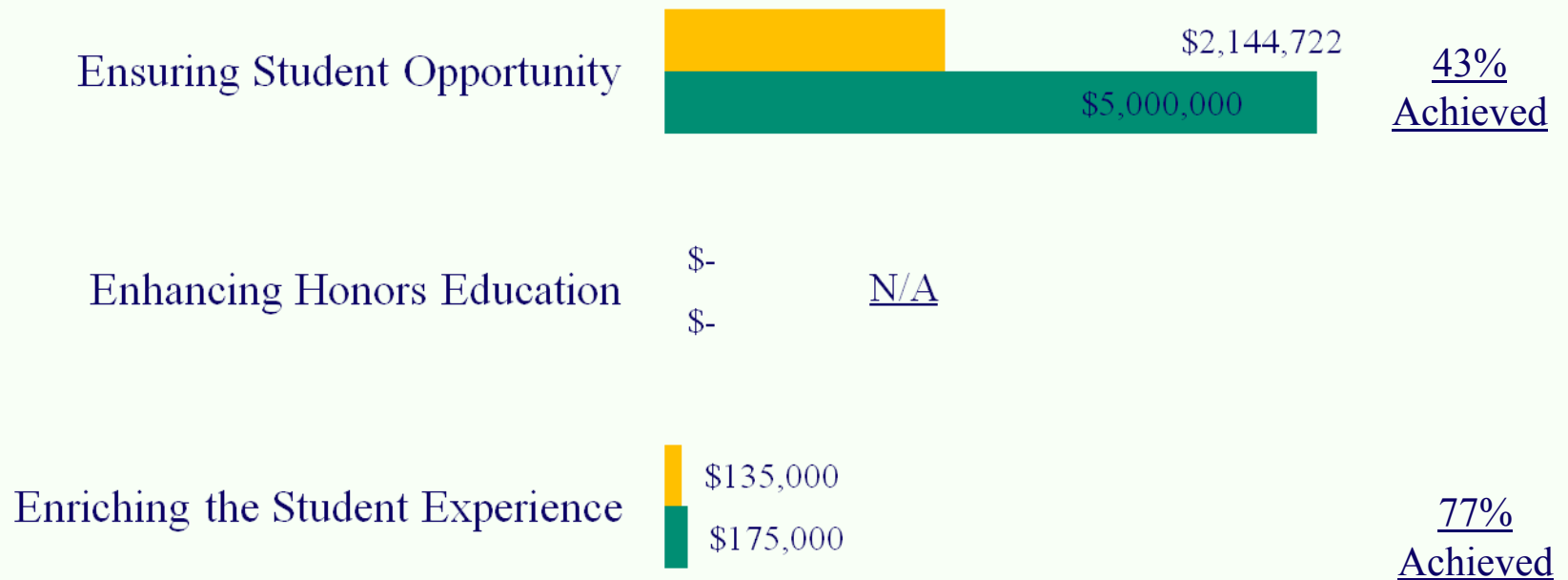
As of 3/14/2011



Featured Campaign Objectives

Time elapsed: 64%

■ Progress ■ Goal



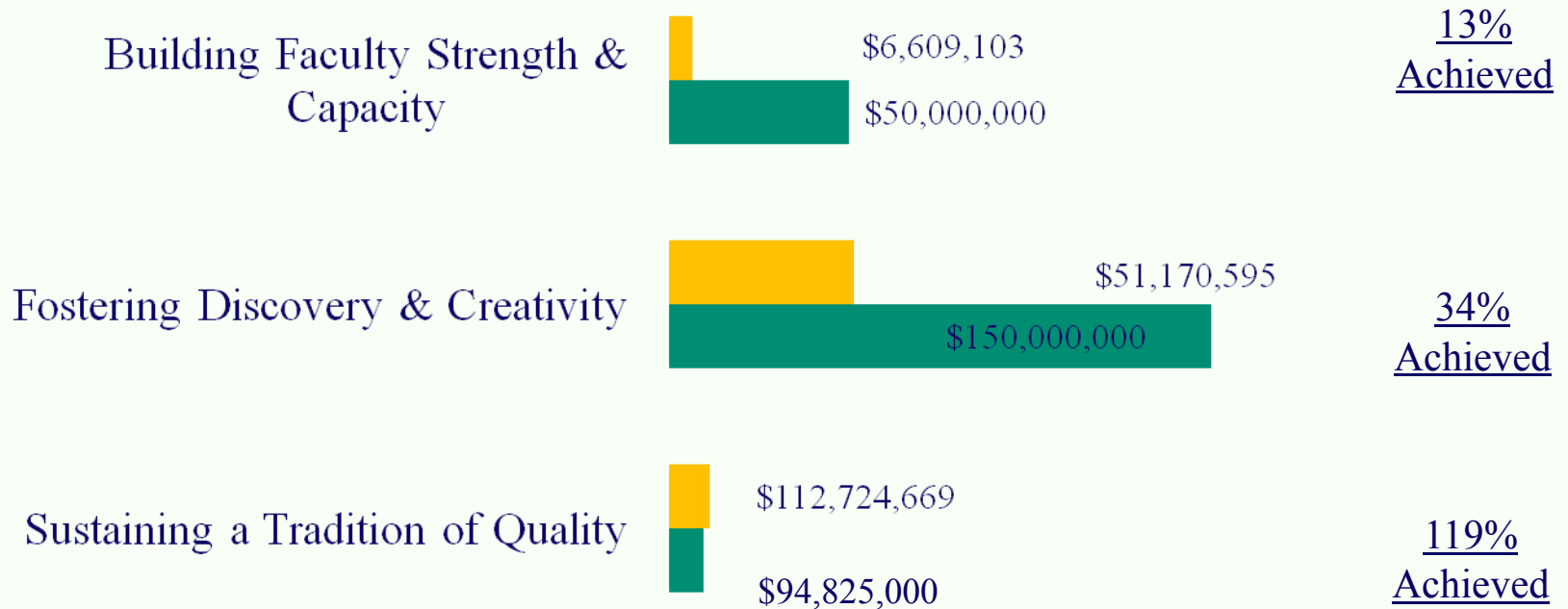
As of 3/14/2011



Featured Campaign Objectives

Time elapsed: 49%

■ Progress ■ Goal



As of 3/14/2011

