For The Future:
The Campaign for Penn State Students

Overall Penn State Goal:

$2 Billion by June 30, 2014

Campaign Kick Off

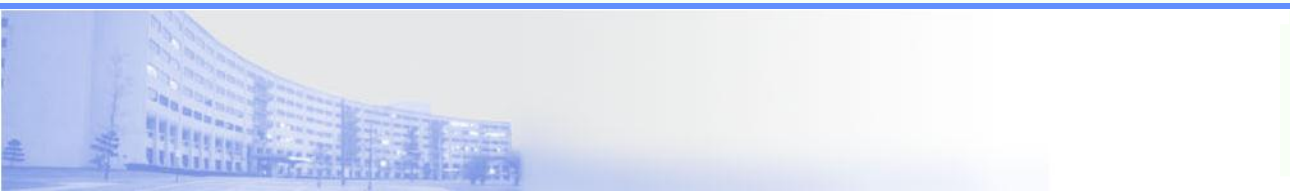
April 23, 2010

50% of $$ Goal Reached

For The Future:
The Campaign for Penn State Students

Featured Campaign Objectives

- Ensuring Student Opportunity
- Enhancing Honors Education
- Enriching the Student Experience
- Building Faculty Strength & Capacity
- Fostering Discovery & Creativity
- Sustaining a Tradition of Quality



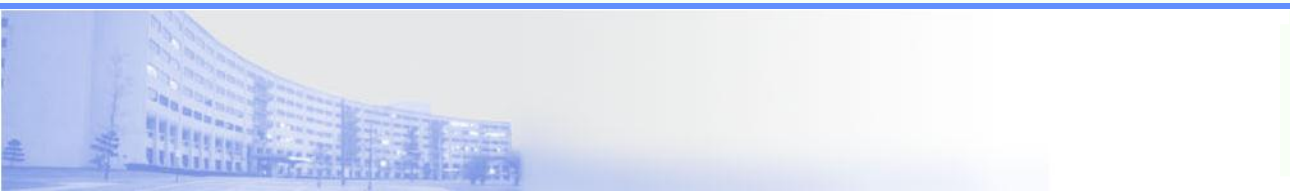
For The Future: The Campaign for Penn State Hershey Medical Center

PSHMC Goal:

- **$300,000,000 by June 30, 2014**
- **Highest Goal of any Penn State Unit**

Campaign Cabinet Kick Off:

- **May 11, 2010**
- **50% of Goal Reached**



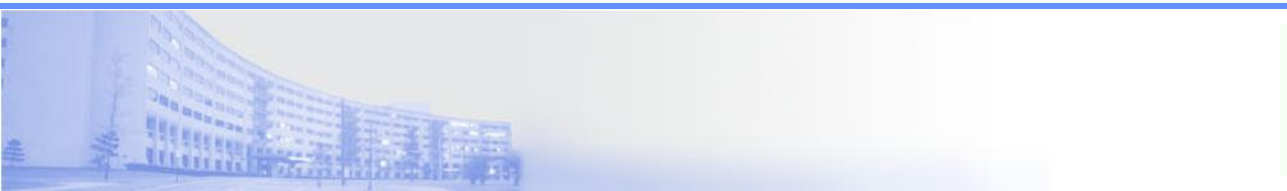
For The Future: The Campaign for Penn State Hershey Medical Center

Featured Campaign Objectives:

Enhance quality of life for men, women and children of Central Pennsylvania

Provide much-needed support for clinical care, medical education and innovative research

Offer support for capital improvements, technological advances and expansion of the community outreach programs

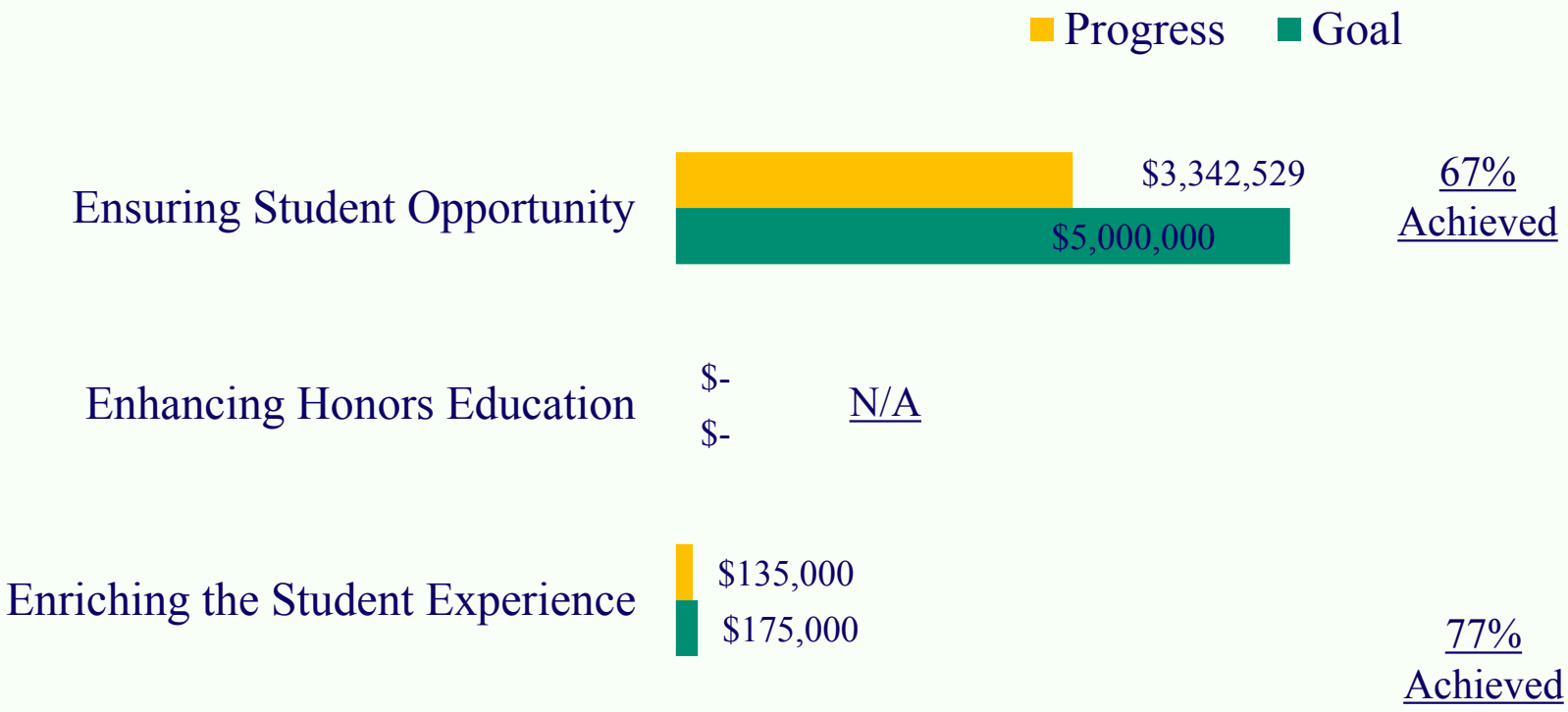


For the Future Campaign: Top Ten Units by Goal

College/Unit	Campaign Goal	Raised to Date	% Goal Achieved
Penn State Hershey Medical Center	$300,000,000	$224,451,567	74.82%
Intercollegiate Athletics	$300,000,000	$289,344,266	96.45%
Engineering	$200,000,000	$152,299,981	76.15%
Liberal Arts	$105,000,000	$87,523,604	83.36%
Smeal College of Business	$100,000,000	$67,425,557	67.43%
Eberly College of Science	$100,000,000	$66,036,437	66.04%
Agricultural Sciences	$100,000,000	$71,987,172	71.99%
Earth and Mineral Sciences	$90,000,000	$80,694,329	89.66%
Health and Human Development	$90,000,000	$66,818,328	74.24%
Schreyer Honors College	$54,000,000	$49,257,530	91.22%

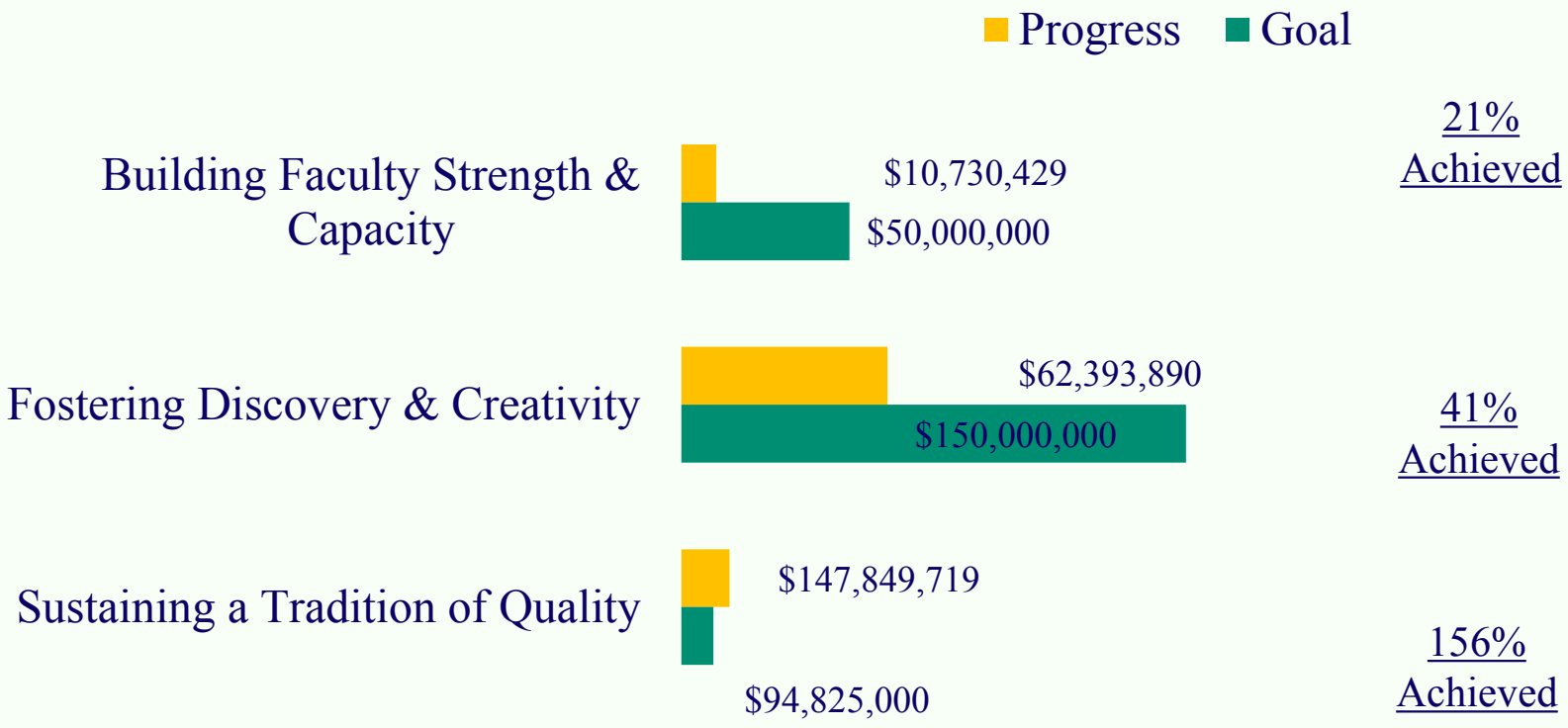
As of 1/2/2013

Featured Campaign Objectives
Time elapsed: 80%



As of 1/2/2013

Featured Campaign Objectives
Time elapsed: 80%



As of 1/2/2013