

Friday and Saturday, April 12–13, 2013

PENN STATE HERSHEY DERMATOLOGY: *State-of-the-Art Issues*

Hershey® Country Club
1000 East Derry Road • Hershey, Pennsylvania 17033



A continuing education service of Penn State College of Medicine

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

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The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status and retaliation due to the reporting of discrimination or harassment. Discrimination, harassment, or retaliation against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the Nondiscrimination Policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-2801; tel 814-863-0471/TTY. U.Ed. MED 13-008 beeb

Purpose/Audience

This program is designed for physicians, physician assistants, nurse practitioners, nurses, and other health-care professionals who are interested in an update on advances in the understanding and treatment of skin diseases.

Objectives

At the conclusion of this program, you should be able to:

- Discuss new disease mechanisms
- Describe new treatments in skin diseases for your patients
- Apply management/leadership techniques in your practice

Credit

Penn State has approved this program for 0.8 Continuing Education Units (CEUs).

Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for a maximum of 8.75 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our sponsored educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

Fee

The fee for this conference is \$150 per person, which includes instruction, handouts, Friday lunch, Saturday morning breakfast, and breaks. There is no fee for Penn State Hershey Department of Dermatology alumni and staff.

The cost for the optional Evening at Antique Automobile Club of America (AACA) Museum is \$50 for each adult and \$25 for each child under 12 who chooses to attend.

You can pay for your registration by check, request to bill employer, or VISA, MasterCard, or American Express (AMEX).

Registration/Cancellation Policy

Register online, by fax, or by mail. Registrations will be confirmed in writing upon receipt of payment, authorization to bill, or a credit card guarantee. If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm your registration. Walk-ins and late registrations can be accepted only if space is available.

Cancellations received after April 5, 2013, will be assessed a \$25 processing fee. No refunds will be made for cancellations that are received later than April 10, 2013. Substitutes are accepted at any time. The University reserves the right to cancel or postpone any course or activity

because of insufficient enrollment or other unforeseen circumstances.

If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

Accommodations

Accommodations are the responsibility of the participant. A block of rooms has been reserved at the Hilton Garden Inn Hershey, 550 West Main Street, Hummelstown, PA 17036. To receive the conference rate of \$109 per room, call 717-566-9292 and mention that you are attending the Penn State Hershey Dermatology program. Because rooms are available on a first-come, first-served basis, we recommend you make reservations as early as possible but no later than March 12, 2013. After this date, room rates are subject to availability.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

Area Attractions

- **HERSHEYPARK®**—Experience more than 100 rides and attractions on 110 acres. The Boardwalk offers the best of vacations: a day at the seashore and a visit to a theme park with nine water attractions. Discover 12 roller coasters including the all-new tallest, fastest, and longest Skyrush, as well as more than 20 rides for the younger kids. Also games, shops, food, and award-winning live entertainment daily. See **ZOOAMERICA®** North American Wildlife Park on 11 acres with 200+ animals (included with HersheyPark ticket).
- **HERSHEY'S CHOCOLATE WORLD®**—Take a free tour ride explaining chocolate making; be a part of Hershey's Factory Works Experience, an interactive chocolate factory; or try a 3D show with the Hershey's characters. Includes the Hershey Visitor Center.
- **HERSHEY GARDENS**—Stroll through 23 acres of beautiful floral displays, including the world-famous rose gardens. There is also a Butterfly House.
- **HISTORIC GETTYSBURG**—Tour the Gettysburg National Military Park. Learn about the historic three-day battle. See where Lincoln gave his famous address.
- **PENNSYLVANIA DUTCH AND AMISH COUNTRY**—Enjoy the Pennsylvania Dutch Country located in beautiful Lancaster County. Experience the Amish culture and traditions...a way of life unchanged for centuries.
- **THE OUTLETS AT HERSHEY**—Shop at 60 outlet stores that offer brand names clothing and shoes for the whole family, as well as luggage, books, home accessories, and jewelry.

Schedule

Friday, April 12, 2013

- 8:00 a.m. Registration
- 8:30 a.m.–12:00 noon
Dermatology Grand Rounds
 For physicians only
- 8:00–9:00 **Patient Viewing**
Location: University Physicians Center, Suite 100
- 9:00 Move to the Hershey Country Club
- Friday Morning Moderator: James G. Marks Jr., MD**
- 10:00 **Welcoming Remarks**
Location: Hershey Country Club
James G. Marks Jr., MD*
 Professor and Chair
 Department of Dermatology
- 10:05 **Discussion of Grand Rounds**
- 12:00 noon Lunch/Registration
- Friday Afternoon Moderator: Jeffrey J. Miller, MD, MBA**
- 1:00 p.m. **Drug Eruptions**
David R. Adams, MD, PharmD*
 Associate Professor
 Department of Dermatology
- 1:20 **Surgical Danger Zones**
Christie Travelute, MD*
 Associate Professor
 Department of Dermatology
- 1:40 **Information Mastery of Dermatology
 Peer-Reviewed Journals**
Joslyn S. Kirby, MD*
 Assistant Professor
 Department of Dermatology
- 2:00 **Connective Tissue Disease**
Jennie T. Clarke, MD*
 Associate Professor
 Department of Dermatology
- 2:20 **Dermatopathology Pearls**
Loren E. Clarke, MD*
 Associate Professor
 Departments of Dermatology and Pathology
- 2:40 **Update in Dermatopathology**
Klaus F. Helm, MD*
 Professor
 Departments of Dermatology and Pathology
- 3:00 Break
- 3:20 **Hair**
Michael D. Ioffreda, MD*
 Associate Professor
 Departments of Dermatology and Pathology

- 3:40 **Unraveling Resistance to Target Melanoma
 Therapy**
Rogério I. Neves, MD, PhD
 Professor
 Departments of Dermatology, Medicine,
 Pharmacology, and Surgery, Division of Plastic
 Surgery
- 4:00 **State-of-the-Art Dermatology Cases**
Alison Basak, MD*
 Dermatology Resident
- Christie Regula, MD***
 Dermatology Resident
- Jessica Kaffenberger, MD***
 Dermatology Resident
- 4:15 Program Evaluation and Adjournment
- 7:00 p.m. **Evening at the Antique Automobile Club of
 America Museum (AACAA)**
 161 Museum Drive
 Hershey, PA 17033
*From Model Ts and Thunderbirds to muscle cars
 and motorcycles, and even Rolls Royces, visitors
 at the AACAA Museum are transported through
 the decades. Heavy hors d'oeuvres and beverages
 provided. The cost is \$50 per person.*

Saturday, April 13, 2013

- Location: All Saturday activities will take place at the Hershey
 Country Club.*
- 8:00 a.m. Breakfast Buffet
- Saturday Moderator: Joslyn S. Kirby, MD**
- 8:40 **Psoriasis Update**
Sara B. Ferguson, MD*
 Assistant Professor
 Department of Dermatology
 State College, Pennsylvania
- 9:00 **Leg Vein Disease**
Todd V. Cartee, MD*
 Assistant Professor
 Department of Dermatology
- 9:20 **Surgical Pearls**
Christopher Miller, MD
 Assistant Professor of Dermatology
 University of Pennsylvania
 Philadelphia, Pennsylvania
- 9:40 **What's New in Acne**
Diane M. Thiboutot, MD*
 Professor and Vice Chair for Research
 Department of Dermatology

Schedule

- 10:00 **Update in Pediatric Dermatology**
*Andrea L. Zaenglein, MD**
 Associate Professor
 Departments of Dermatology and Pediatrics
- 10:20 *Break*
- 10:40 **Anthropology of Skin**
*David L. Shupp, MD**
 Assistant Professor
 Department of Dermatology
 State College, Pennsylvania
- 11:00 **Keys to Successful Practice Management
 and Enhanced Patient Care**
*Jeffrey J. Miller, MD, MBA**
 Professor and Vice Chair
 Department of Dermatology
- 12:00 noon *Program Evaluation and Adjournment*
- 7:00 p.m. **Food and Wine Event: A Taste of Now**
Purcell Friendship Hall
109 McCorkle Road
Hershey, PA 17033
*This event will present an elegant evening of food
 and wine pairings. Proceeds will benefit the Penn
 State Hershey Dermatology Research Endowment
 Fund. For more information and to register,
 please call 717-531-8307 and choose option #3.
 The cost is \$150 per person.*

* Penn State Milton S. Hershey Medical Center, Penn State
 College of Medicine

For more information:

- **Call:** 717-531-6483
- **Email:** ContinuingEd@hmc.psu.edu
- **Web:** pennstatehershey.org/ce



Hershey Country Club

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Registration Form

PENN STATE HERSCHEY

DERMATOLOGY:

State-of-the-Art Issues

April 12–13, 2013 E5036-13-Y

Register online, by fax, or by mail. If you do not receive a confirmation from Penn State within two weeks, call our office to confirm. Walk-ins and late registrations are accepted only if space is available. Please provide both daytime and evening phone numbers so we can contact you should last-minute changes occur.

Name (first name, M.I., last name) Degree(s)/Credentials

Email Address (Print legibly. Used for confirmation, registration status, and program materials.)

Home Address male female

City State Zip Code

Daytime Phone Evening Phone Fax Number

Hospital or Organization Specialty/Position

Street Address (HMC/COM employees—provide dept. name/mail code)

City State Zip Code

Special Needs (dietary, access, etc.)

Fees

- \$150 per person \$ _____
- No fee—Department of Dermatology alumni \$ _____
- No fee—Department of Dermatology employee (HMC/COM) \$ _____
- _____ # adults @ \$50/person for Friday AACA Museum \$ _____
- _____ # children under 12 @ \$25/person for Museum \$ _____
- Total Due** \$ _____

Indicate method of payment:

- Check enclosed payable to **Penn State.**
- Bill sponsoring organization. **Attach a letter of authorization.**
- HMC/COM employee—\$150 per person (Department of Dermatology staff, no fee: see above). Bill department budget. Cost center/budget #: _____
- Charge my VISA MasterCard or AMEX

Account Number Exp. Date

Cardholder's Signature

Register Online: pennstatehershey.org/ce

Mail to: Registrar
 Penn State Hershey Continuing Education G220
 P.O. Box 851, Hershey, PA 17033-0851

Phone: 717-531-6483

Fax to: 717-531-5604