

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

Nonprofit Org.
U.S. Postage
PAID
PA State University
M.S. Hershey Med. Ctr.

Visit our website: pennstatehershey.org/ce

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status. Discrimination or harassment against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the nondiscrimination policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park PA 16802-5901; Tel. 814-865-4700V, 814-863-0471/TTY. U.Ed. MED 12-077 beeb

A continuing education service of
Penn State Milton S. Hershey Medical Center and
Penn State College of Medicine

2 • 0 • 1 • 2

Capital Region

STROKE SYMPOSIUM



Thursday Evening and Friday,
October 4–5, 2012

Sheraton Harrisburg Hershey Hotel
4650 Lindle Road
Harrisburg, Pennsylvania 17111

PENNSSTATE HERSHEY



College of Medicine

in cooperation with



A Partnership with Select Medical Corporation



PINNACLEHEALTH  Proven.

 HANOVERHOSPITAL

 HEALTHSOUTH

PURPOSE/GOAL

The Capital Region Stroke Symposium is an annual regional conference that educates hospital providers and physicians on the national standards for cardiovascular and stroke disease management. The program will feature nationally recognized speakers who represent up-to-date research studies and medical interventions on these topics. The goal of this conference is to improve the standard of practice for cardiovascular and stroke disease management.

AUDIENCE

This conference is designed for physicians, physician assistants, nurse practitioners, and nurses in emergency medicine, internal medicine, family practice, neuroscience, hospital/rehabilitation settings, pharmacists, and physical therapists. Other interested health-care professionals can also benefit by attending.

CREDIT

Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- Thursday Evening: a maximum of 1.25 *AMA PRA Category 1 Credits*TM
- Friday: a maximum of 6.25 *AMA PRA Category 1 Credits*TM

The program includes 3.0 hours of patient safety/risk management education as required by the Pennsylvania State Board of Medicine. Please see the program schedule for topics marked with a “†.”

Contact hours awarded. Penn State Milton S. Hershey Medical Center, Nursing Education and Professional Development is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

- Thursday Evening: 1.2 contact hours
- Friday: 6.2 contact hours

Application has been made to the PA State Board of Physical Therapy for continuing education credits.

Penn State has approved this program for continuing education units (CEUs).

- Thursday Evening: 0.1 CEU
- Friday: 0.6 CEU

FOR MORE INFORMATION OR TO REGISTER ONLINE

- Call: 717-531-6483
- E-mail: ContinuingEd@hmc.psu.edu
- Web: pennstatehershey.org/ce



Penn State Milton S. Hershey Medical Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This knowledge type program has been approved for the following contact hours (CEUs) of continuing education in states that recognize ACPE providers:

- Thursday Evening: up to 0.125 CEU or 1.25 contact hour
UAN #0322-9999-12-019-L04-P
- Friday: up to 0.625 CEU or 6.25 contact hours
UAN #0322-9999-12-020-L04-P

Participants must attend all sessions to receive the credit listed above. Partial credit will NOT be awarded.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our sponsored educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

FEE

Participants may register separately for the Thursday evening dinner program and the Friday daytime conference, or they may register for both, according to the fee schedule below:

- Thursday evening dinner program **AND** Friday daytime conference, \$185
- Friday daytime conference only, \$135
- Thursday evening dinner program only, \$75

Fees include the cost of instruction, listed meals and break refreshments, and a copy of the book *Different Strokes*.

ACCESS

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

COOPERATING ORGANIZATIONS

American Stroke Association
Hanover Hospital
HealthSouth Hospitals and Outpatient Centers
Penn State Milton S. Hershey Medical Center, Penn State College of Medicine
Penn State Hershey Rehabilitation Hospital
Pinnacle Health System

PENNSTATE HERSHEY



Milton S. Hershey
Medical Center

PROGRAM

NOTE: The bulleted items found in the program are the learner objectives for the session.

Thursday Evening, October 4, 2012

6:15 p.m. *Registration/Materials/Light Dinner Buffet*

6:45 **Welcoming Remarks**

7:00 **Telestroke—The World Is Flat: A Brief Look at the Future of Stroke Care †**

David C. Hess, MD

Professor of Neurology and Chairman
Presidential Distinguished Chair, Department
of Neurology

Medical College of Georgia

Co-director, Brain and Behavior Discovery
Institute

Georgia Health Sciences University

Augusta, Georgia

- Evaluate the pros and cons of stroke management via distance technology
- Compare and contrast outcomes of patients managed via distance technology versus traditional care
- Discuss future technological advances for stroke management

8:15 *Program Evaluation/Adjournment*

Friday, October 5, 2012

7:30 a.m. *Final Registration/Exhibits*

8:00 **Management of TIAs to Prevent Stroke †**

David C. Hess, MD

- Develop strategies to better manage TIAs to prevent stroke

8:45 **PANEL—Stroke: It's Not Just for Old Folks**

Moderator: Nicole Purcell, DO

Chief, Neurological Services and

Neurohospitalist

Pinnacle Health System

Harrisburg, Pennsylvania

Clinical Assistant Professor of Neurology*

Mark Campbell, ME

Professional Engineer

Lancaster, Pennsylvania

*Tiffany L. Bartsch, MD**

Clinical Instructor in Anesthesiology

- Discuss unique aspects of stroke management in younger patients
- Describe the physical and emotional impact of stroke in younger patients/families

10:15 *Break/Exhibits*

10:45

Pipes in the Brain: New Treatments for Intracranial Aneurysms

Kevin Cockroft, MD, MSc, FACS, FAHA

Associate Professor of Neurosurgery,

Radiology, and Public Health Sciences

Co-director, Penn State Hershey Stroke Center

Penn State Milton S. Hershey Medical Center

Penn State College of Medicine

Hershey, Pennsylvania

- Describe new techniques available for the endovascular embolization of brain aneurysms

11:30

Act 54 of 2012—Primary Stroke Center Recognition Act

Jennifer Ebersole

Pennsylvania Government Relations Director

American Heart Association

Wormleysburg, Pennsylvania

- Examine Act 54 and opportunities to further improve stroke systems of care in Pennsylvania

11:45

Lunch/AHA and ASA Awards

12:45 p.m.

Disorders of Consciousness: Emerging Concepts in Assessment and Treatment

John Whyte, MD, PhD

Director, Moss Rehabilitation Research
Institute

Director, Responsiveness Program

MossRehab, Einstein Healthcare Network

Elkins Park, Pennsylvania

- Identify two current methods for assessing state of consciousness
- Identify two emerging assessment methods

1:45

Transitions of Care and Preventing Readmissions †

Arlene E. Fleck, MNEd, RN, CCM

Clinical Quality Program Consultant

Provider Engagement, Performance, and

Partnerships

Highmark

Pittsburgh, Pennsylvania

Page Babbitt, MHSA, RHIA

Director

Provider Engagement, Performance, and

Partnerships

Highmark

Pittsburgh, Pennsylvania

- Identify best practices throughout the patient care continuum to reduce acute care readmissions

† Patient safety/risk management topic

2012 CAPITAL REGION STROKE SYMPOSIUM OCTOBER 4–5, 2012 • J5096-13-Y

Register online, by fax, or by mail. If you do not receive a confirmation from Penn State at your home address within two weeks, call 717-531-6483 to confirm. Walk-ins and late registrations can be accepted only if space is available. Please provide both daytime and evening phone numbers so we can contact you should last-minute changes occur.

- Describe the discharge process, from the acute care setting, which consists of transition of care elements including coordination, communication, and collaboration within the health-care continuum and community

2:45 *Break/Exhibits*

3:00 **Different Strokes**
Steven Boorstein

Author of the book *Different Strokes: An Intimate Memoir for Stroke Survivors, Families, and Care Givers*
Boulder, Colorado

- Discuss varied personal experiences of stroke survivors from across the country

4:00 *Program Evaluation/Adjournment*

* Penn State Milton S. Hershey Medical Center
Penn State College of Medicine

REGISTRATION

Register online, by fax, or by mail. Registrations will be confirmed by e-mail upon receipt of payment, authorization to bill, or a credit card guarantee. If you do not receive confirmation from Penn State within two weeks, phone 717-531-6483 to confirm your registration. Walk-ins and late registrations can be accepted only if space is available.

CANCELLATION POLICY

Cancellations received later than September 27, 2012, will be assessed a \$25 processing fee. No refunds will be made for cancellations received after October 2, 2012. The University reserves the right to cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but is not responsible for any related costs, charges, or expenses. Preregistered participants will be notified if a program is filled or canceled.

ACCOMMODATIONS

Accommodations are the responsibility of the participant. A block of rooms has been reserved at the Sheraton Harrisburg Hershey at a rate of \$119 plus tax (single, double, triple, or quad rate). Call reservations at 800-325-3535 and mention Stroke Symposium, or go online to starwoodmeeting.com/Book/StrokeSymposium. Make reservations before September 13, 2012, to get this group rate.

A list of Hershey area lodging is available upon request of online at pennstatehershey.org/web/guest/patientcare/patientvisitorinformation/lodging.

Name (first name, M.I., last name) Degree(s)/Credentials

E-mail Address (Print legibly. Used for confirmation, registration status, and program materials.)

Home Address male female

City State Zip Code

Daytime Phone Evening Phone Fax Number

Specialty/Position

Hospital or Organization

Street Address (HMC/COM employees—provide dept. name/mail code)

City State Zip Code

Special Needs (dietary, access, etc.)

Check the appropriate box:

- Thursday evening dinner program **AND** Friday daytime conference, \$185
- Friday daytime conference only, \$135
- Thursday evening dinner program only, \$75

Indicate method of payment:

- Check enclosed payable to Penn State.
- Bill sponsoring organization. **Attach a letter of authorization.**
- HMC/COM employee fee, same as above—bill department budget. Cost center/budget #: _____
- Charge my VISA MasterCard or AMEX

Account Number Exp. Date

Cardholder's Signature

Register Online: pennstatehershey.org/ce

Mail to: Registrar
Penn State Hershey Continuing Education, G220
P.O. Box 851
Hershey, PA 17033

Phone: 717-531-6483

Fax to: 717-531-5604