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PENN STATE HERSHEY MEDICAL CENTER REACHES MILESTONE IN FUNDRAISING CAMPAIGN

HERSHEY, PA— Penn State Milton S. Hershey Medical Center has surpassed the \$200 million mark in its current \$300 million fundraising initiative, *For the Future: The Campaign for Penn State Hershey Medical Center*.

Launched in January 2007 as part of a university-wide \$2 billion fundraising effort, the Medical Center and College of Medicine campaign provides support for advancing patient care, ensuring that the best and brightest students can afford a world-class medical education, recruiting and retaining outstanding faculty, and funding novel research that leads to breakthroughs in diagnosis and treatment.

The campaign, which runs through June 30, 2014, has garnered landmark gifts to expand and improve facilities, including contributions for Penn State Hershey Cancer Institute and the new, freestanding Children’s Hospital building, scheduled to open in the fall. Even as the economy faltered in recent years, the community continued to generously support the Medical Center and College of Medicine’s missions of patient care, education, research and community service. Since 2007, more than 200,000 donors have made gifts to the campaign.

“I am grateful for the generosity of the many thousands of donors who have shown their support, pride, and trust in our Medical Center and College of Medicine,” said Harold L. Paz, M.D., chief executive officer, Penn State Milton S. Hershey Medical Center; senior vice president for health affairs, Penn State; and dean, Penn State College of Medicine. “This support sustains our vision for excellence and helps ensure that our institution remains one of the premier academic health centers in the country.”

The campaign has generated tremendous support from a wide range of philanthropic partners. Gifts from corporations and foundations total nearly \$30 million, and 17 donors have made individual contributions exceeding \$1 million to various campaign priorities. Collectively, Medical Center and College faculty and staff have given \$3 million during the campaign, underscoring a deep commitment to the institution's missions.

“Reaching this tremendous milestone with just a little more than two years remaining in the campaign reflects the incredible generosity of our community members and exemplifies the dedication of our employees and volunteers,” said Dennis P. Brenckle, chair, *For the Future: The Campaign for Penn State Hershey Medical Center*. “Each gift to the campaign affirms the vital role the Medical Center and College of Medicine play in improving public health.” The previous fundraising campaign, *Grand Destiny*, which concluded in June 2003, yielded a total of \$159 million over seven years for Penn State Hershey Medical Center and Penn State College of Medicine.

Founded in 1963 through a gift from The Milton S. Hershey Foundation, **Penn State Milton S. Hershey Medical Center** is one of the leading teaching and research hospitals in the country. The 491-bed Medical Center is a provider of high-level, patient-focused medical care. The Medical Center campus also includes Penn State College of Medicine (Penn State's medical school), Penn State Hershey Cancer Institute, and Penn State Hershey Children's Hospital—the region's only children's hospital. The Medical Center campus is part of Penn State Hershey Health System, which also includes the Pennsylvania Psychiatric Institute, Penn State Hershey Rehabilitation Hospital, and other specialty facilities.