



## Physician as Leader Curriculum: 2011

Family and Community Medicine Residency Program

Physician Advocacy and Pennsylvania Academy of Family Physicians

Andy SanduskyCOO, Executive Vice-President, Pennsylvania Academy of Famly Physicians

History and Structure of Health Insurance and Reimbursement: Family Physician's Perspective

 Daniel Schlegel, M.D.
 Family Physician, Associate Program Director Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program

**Personal Budgeting** 

Rebecca Witherite

Vice-President, Commercial Lending, Fulton Bank

**Retirement Planning** 

Donald Gulswite

• Personal Financial Advisor, Fulton Bank

**Disability Insurance** 

Dennis Shalters

• Personal Financial Representative, Member, Board of Trustees Good Samaritan Hospital

**Medical and Specialty Society Involvement** 

- Dennis Gingrich, M.D.
- President, Pennsylvania Academy of Family Physicians, 2011-2012
- Professor, Family and Community Medicine and Humanities

Hospital Issues: Selecting a Hospital, Medical Staff Privileges, Departmental Privileges

• Robert Shaver, M.D.

• OB/GYN, Vice-Presdient of Medical Affairs, Good Samaritan Hospital

Media Training and Public Relations, On-Camera
Practice

Scott Gilbert

 Media Coordinator, Penn State Hershey Medical Center, former public radio News Editor/Anchor/Reporter

Information Technology for Family Physicians

• Sean Oser, M.D.

 Camp Hill Medical Director, Family Physician, Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program

Reimbursement in the Future

• Bill Bird, M.D.

 Chief Medical Officer for Primary Care, Family Medicine Vice-Chair of Patient Care, Family Physician Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program

**Effective Leadership Skills** 

• James Herman, M.D., MSPH

• Family Physician, Chairman, Family Physician Penn State University Department of Family & and Community Medicine, Associate Dean for Primary Care, Penn State University Hershey Medical Center

Evaluating a Practice, Your Cover Letter and C.V.,
Interview and Site Visit

• Paul Aitken, M.D., M.P.H.

• Family Physician, Director, Family Physician Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program,

Accountable Care Organizations, Healthcare in America, Cost & Quality, Values & Priorities

• Paul Aitken, M.D., M.P.H.

• Family Physician, Director, Family Physician Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program,

**Patient-Centered Medical Home** 

• William Lovett, M.D.

• Family Physician, Faculty Member Family Physician Penn State University/Good Samaritan Hospital Family and Community Medicine Residency Program, Medical Director, Hyman S. Caplan Pavilion

**Human Resources and Management** 

Alicia Thomas

• Human Resources Generalist, Good Samaritan Hospital

Marketing

William Mulligan

• Vice-President, Strategic Planning and Marketing, Good Samaritan Hospital

**Medical Malpractice** 

Jaromir Kovarik

Attorney, KTHL Law Offices

**Running a Medical Office: Administrative Aspects** 

• Tami Bello, Office Manager, Nyes Road 1, Penn State Hershey Medical Group

• Julie Matter, Outpatient Director, Penn State Hershey Medical Group