THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

PENNSTATE HERSHEY
Milton S. Hershey Medical Center

Visit our Web site:
www.hmc.psu.edu/ce/ReducingCancer

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5th Annual Public Forum

REDUCING CANCER IN OUR COMMUNITY

University Conference Center
on the campus of the
Penn State Milton S. Hershey Medical Center

Saturday, March 14, 2009

American Cancer Society

A continuing education service of
Penn State Hershey Cancer Institute,
in partnership with the American Cancer Society,
Pennsylvania Division, South Central Region

PENNSTATE HERSHEY
Cancer Institute

Penn State Cancer Institute

Penn State Hershey Cancer Institute is a unique partnership founded by Penn State Milton S. Hershey Medical Center, The Pennsylvania State University, Lehigh Valley Hospital and Health Network, and Mount Nittany Medical Center. Along with its affiliate members—Lewistown Hospital, Wyoming Valley Health System, and Susquehanna Health System—Penn State Hershey Cancer Institute is dedicated to prevention and treatment, improving care delivery, enhancing survivorship, and quality of life for people living with cancer, and educating health-care professionals, patients, and caregivers in our communities.

The American Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Reducing Cancer in Our Community

This year's forum will cover three timely topics in oncology. The first topic will deal with unique aspects of cancer behavior and response to therapy in the elderly. As the U.S. population ages, an increasing number of cancers occur in older individuals whose treatment may be complicated by a variety of comorbid conditions. The second topic addresses the issue of alternative/complementary medicine, an area with increasing interest to the public because it is perceived as more safe than standard cancer treatment, as well as more *natural*, which increases its appeal. The third topic will address hematological malignancies, particularly lymphomas, which are increasing in frequency and sparking interest among the public.

Topics Include:

- Managing the older cancer patient
- Palliative medicine: what is it and when is it right for you?
- Integrative medicine in the care of the cancer patient
- Acupuncture for cancer pain and medication-induced nausea
- Yoga and meditation
- Lymphomas
- Leukemias

Who Should Attend

Anyone with an interest in health-related issues is invited to attend, including community leaders, patients and their families, patient advocate groups, teachers, and community organizations.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

Schedule

8:30 am **Final Registration/Continental Breakfast**

9:00 **Welcome and Introduction**
Andrea Manni, M.D. Professor of Medicine; Chief, Division of Endocrinology, Diabetes and Metabolism*

9:05 **Welcome from the American Cancer Society**
Patrick Dreer, Regional Cancer Control Director

9:15 **CANCER IN THE ELDERLY**

Managing the Older Cancer Patient—Avoiding Ageism, Avoiding Harm!
Harold A. Harvey, M.D. Professor of Medicine, Division of Hematology/Oncology*

What is Palliative Medicine and When Is Palliative Medicine Right for You?
Beth Ann Magnifico, D.O. Assistant Professor of Medicine, Division of General Internal Medicine and Palliative Care*

Patient Advocate—Eldercare
Tamara H. Murphy, CCRN, MS, APRN-BC Gerontological Clinical Nurse Specialist*

Question & Answer Session

10:30 **Break**

10:45 **ALTERNATIVE/COMPLEMENTARY MEDICINE**

Moderator: Kelly Dowhower Karpa, Ph.D., R.Ph. Associate Professor of Pharmacology*

Integrative Medicine: Considerations in the Care of the Cancer Patient (A Primary Care Perspective)
Donna M. Testa, M.D. Family Practice and Geriatrics; Associate Fellow, Integrative Medicine

Use of Acupuncture for Cancer Pain and Chemotherapy-Induced Nausea
Lihua Xu, M.D., LAc Assistant Professor of Medicine, Division of Gastroenterology and Hepatology*

The Role of Yoga, Meditation, and Other Techniques to Reduce Pain and Stress
Mary Harvey, RN, BSN Yoga/QiGong/Meditation Instructor, MMT

Question & Answer Session

12:00 noon **Lunch** (included)
An informal opportunity to meet faculty from Penn State Hershey Cancer Institute and to ask questions.

1:00 pm **Penn State Hershey Cancer Institute: An Update**
Thomas P. Loughran Jr., M.D. Professor of Medicine, Division of Hematology/Oncology; Director, Penn State Hershey Cancer Institute*

1:15 **HEMATOLOGIC MALIGNANCIES**

Lymphomas: Many Diseases, Many Treatments
W. Christopher Ehmann, M.D. Professor of Medicine, Division of Hematology/Oncology*

The Leukemias: A Brighter Future
Witold B. Rybka, M.D. Professor of Medicine and Pathology; Director, Marrow Transplantation Program*

Patient Advocate
Steve Greer

Question and Answer Session

2:30 **Program Evaluation and Adjournment**

* *Penn State Milton S. Hershey Medical Center, Penn State College of Medicine*

Registration/Cancellation

There is no fee for this program. Preregistration is required. Similar programs have filled quickly, so early registration is recommended. Registrations will be confirmed by e-mail (or regular mail if no e-mail address is provided). If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm your registration.

The University reserves the right to cancel or postpone any course. If a program is filled or canceled, preregistered participants will be notified.

For More Information or to Register

Online: www.hmc.psu.edu/ce/ReducingCancer

Phone: 717-531-6483 **Fax: 717-531-5604**

A Public Forum:

Reducing Cancer in our Community

Saturday, March 14, 2009

Registration Form

B3942-09-Y

There is no fee for this program, but preregistration is recommended.

Please provide both day and evening phone numbers so we can reach you should last-minute changes occur.

Name

How would you like your name to appear on your nametag?

Home Address

City State Zip Code

Daytime Phone Evening Phone

E-mail Address

Special Needs (dietary, access, etc.)

I am attending because I am a: *(please check one)*

- ☐ Cancer patient/survivor
  Diagnosis date _____
- ☐ Family/friend
- ☐ Patient advocate
- ☐ Cancer fund-raiser
- ☐ Other _____
- ☐ Health-care professional
- ☐ Hem/onc professional
- ☐ Teacher
- ☐ Penn State alumni
- ☐ PSHMC/PSCOM employee

Ethnic background: *(please check)*

- ☐ American Indian or Alaska Native
- ☐ Black or African American
- ☐ Native Hawaiian or other Pacific Islander
- ☐ Hispanic/Latino (Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin)
- ☐ Asian
- ☐ White

Register Online: **www.hmc.psu.edu/ce/ReducingCancer**

Mail to: **Registrar, Penn State Hershey Continuing Education, G220 P.O. Box 851, Hershey, PA 17033-0851**

Phone: **717-531-6483** **Fax to:** **717-531-5604**