

“How do I get to...
 University Fitness and Conference Center?”

From the main Penn State Hershey entrance:

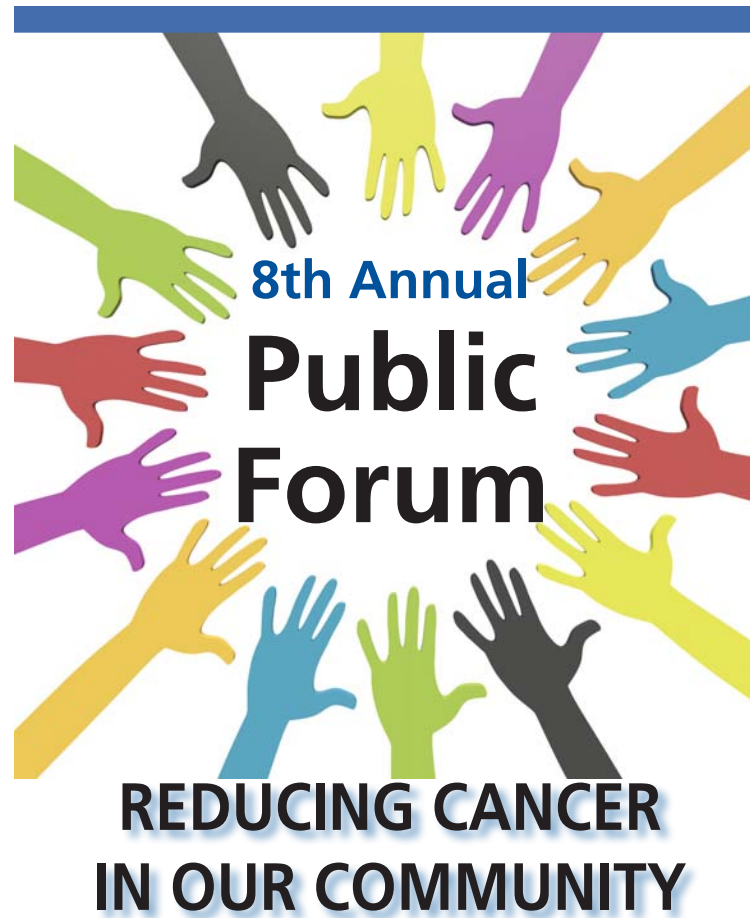
- Follow Governor Road/Rt. 322 West for 0.4 miles.
- Turn left at the first traffic light onto Bullfrog Valley Road.
- Travel 0.4 miles and turn left at the first traffic light onto Life Lion Drive.
- Follow Life Lion Drive to the first stop sign.
- Turn left on Campus Drive.
- The University Fitness and Conference Center building will be on your left (#16 on the map), with parking on the West and South sides of the building; turn left off Campus Drive at the UCC Parking sign.



Visit our web site:
www.pennstatehershey.org/reducingcancer

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status. Discrimination or harassment against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the nondiscrimination policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; Tel 814-865-4700/V, 814-863-0471/TTY. U.Ed. MED 12-035 beeb



Saturday, March 10, 2012

University Conference Center
 on the campus of the
 Penn State Milton S. Hershey Medical Center



A continuing education service of
 Penn State Hershey Cancer Institute,
 in partnership with the American Cancer Society,
 Pennsylvania Division, South Central Region

Penn State Hershey Cancer Institute

Penn State Hershey Cancer Institute is a unique partnership founded by Penn State Milton S. Hershey Medical Center, The Pennsylvania State University, and Mount Nittany Medical Center. Along with its affiliate members—Carlisle Regional Medical Center, Lewistown Hospital, Susquehanna Health System, and St. Joseph Medical Center—Penn State Hershey Cancer Institute is dedicated to prevention and treatment, improving care delivery, enhancing survivorship, and quality of life for people living with cancer, and educating health-care professionals, patients, and caregivers in our communities.

The American Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Topics Include

This year's forum will cover three timely topics in oncology. The first topic will deal with how the environment affects cancers. The second topic addresses cancer treatment specially personalized for each person diagnosed with cancer. The third topic will address viruses and how they affect cancers.

Who Should Attend

Anyone with an interest in health-related issues is invited to attend, including community leaders, patients and their families, patient advocate groups, teachers, and community organizations.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

For More Information or to Register

Online: www.pennstatehershey.org/reducingcancer

Fax: 717-531-5604

Phone: 717-531-6483

Schedule

- 8:30 am Final Registration/Continental Breakfast
- 9:00 **Welcome and Introduction**
Andrea Manni, MD Professor of Medicine; Chief, Division of Endocrinology, Diabetes and Metabolism*
- 9:05 **Welcome from the American Cancer Society**
- 9:15 **ENVIRONMENT AND CANCER**
Mobile Phone Radiation and Brain Cancer: Should you be worried?
Joshua E. Muscat, PhD, MPH Professor of Public Health Sciences, Division of Epidemiology*
- Protecting People from Pesticide Misuse**
Edwin G. Rajotte, PhD Professor of Entomology, Penn State College of Agricultural Sciences; IPM Coordinator (Integrated Pest Management), Penn State Cooperative Extension
- Pesticide Exposure Risk from a Consumer Perspective**
Martin Bucknavage, MBA, MSc Senior Food Safety Extension Associate, Department of Food Safety, Penn State College of Agricultural Sciences
- Question & Answer Session**
- 10:30 Break
- 10:45 **PERSONALIZED CANCER MEDICINE**
Cancer, My Family, and Central Pennsylvania
Eugene J. Lengerich, VMD, MS Professor of Public Health Sciences, Division of Health Services Research; Associate Director, Translational Research Penn State Hershey Cancer Institute*
- Personalizing Cancer Therapy at Penn State Hershey Cancer Institute**
Wafik S. El-Deiry, MD, PhD Rose Dunlap Professor of Medicine; Chief, Division of Hematology/Oncology; Associate Director, Translational Research, Penn State Hershey Cancer Institute*
- Patient Advocate**
Linda Dean
- Question & Answer Session**
- 12:00 noon Lunch (included)
 An informal opportunity to meet faculty from Penn State Hershey Cancer Institute and to ask questions.

- 1:00 pm **Penn State Hershey Cancer Institute: An Update**
Thomas P. Loughran Jr., MD Professor of Medicine, Division of Hematology/Oncology; Director, Penn State Hershey Cancer Institute*
- 1:15 **VIRUS AND CANCER**
AAV2—A New Cancer Therapy: Breast, Cervical, and Beyond
Craig Meyers, PhD Professor of Microbiology and Immunology*
- Prevention of Liver Cancer by Eradication of Chronic Viral Hepatitis**
Harriet C. Isom, PhD Distinguished Professor of Microbiology and Immunology, Professor of Pathology*
- HPV Vaccine from Patient Counseling Perspectives**
Deepa Sekhar, MD Assistant Professor of Pediatrics, Division of General Pediatrics*
- Question and Answer Session**
- 2:30 Program Evaluation and Adjournment
- * Penn State Milton S. Hershey Medical Center, Penn State College of Medicine

Registration/Cancellation

There is no fee for this program. Preregistration is required. Similar programs have filled quickly, so early registration is recommended. Registrations will be confirmed by e-mail (or regular mail if no e-mail address is provided). If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm your registration. The University reserves the right to cancel or postpone any course. If a program is filled or canceled, preregistered participants will be notified.



A Public Forum: Reducing Cancer in Our Community



Saturday, March 10, 2012

Registration Form • B4365-12-Z

There is no fee for this program, but preregistration is recommended.

Please provide both daytime and evening phone numbers so we can reach you should last-minute changes occur.

Name male female

E-mail Address (Print legibly. We use this for confirmation/program materials.)

Home Address

City State Zip Code

Daytime Phone Evening Phone

Special Needs (dietary, access, etc.)

I am attending because I am a: (please check one)

- | | |
|--------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Cancer patient/survivor | <input type="checkbox"/> Health-care professional |
| <input type="checkbox"/> Family/friend | <input type="checkbox"/> Hem/onc professional |
| <input type="checkbox"/> Patient advocate | <input type="checkbox"/> Teacher |
| <input type="checkbox"/> Cancer fund-raiser | <input type="checkbox"/> Penn State alumni |
| <input type="checkbox"/> PSHMC/PSCOM employee | <input type="checkbox"/> Other _____ |

ETHNIC BACKGROUND/RACE

Is your ethnicity Hispanic/Latino (Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin)? yes no

What is your race? (please check one or more)

- | | |
|--------------------------------------------------------------------|--------------------------------|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Asian |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> White |
| <input type="checkbox"/> Native Hawaiian or other Pacific Islander | |

Register Online: www.pennstatehershey.org/reducingcancer

Mail to: Registrar, Penn State Hershey Continuing Education, G220
 P.O. Box 851, Hershey, PA 17033-0851

Phone: 717-531-6483

Fax to: 717-531-5604