Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program

"Saving babies' lives one family at a time."

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Governor Corbett Proclaims March 2011 Brain Injury Awareness Month

Pennsylvania Governor Tom Corbett has acknowledged that more than 245,000 children and adults are living with a disability due to traumatic brain injury in Pennsylvania. Approximately 26,000 Pennsylvania children sustain traumatic brain injuries each year and up to one third of Shaken Baby Syndrome victims die as a result of direct brain injuries. Up to 80% of the survivors suffer permanent neurological damage which can result in the impairment of cognitive abilities, physical functioning or in the disturbance of behavioral or emotional functioning.

Governor Corbett recognizes that organizations such as the Pennsylvania Department of Health, along with the Brain Injury Association of Pennsylvania, the Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program, the Children's Hospital of Philadelphia, the Pennsylvania Coalition Against Domestic Violence, the Pennsylvania Chapter of the American Academy of Pediatrics, and the Disability Rights Network of Pennsylvania are committed to increasing awareness and educating on the issue of brain injuries.

We are thrilled to announce that on February 22, 2011 Governor Corbett signed a proclamation declaring March 2011 "*Brain Injury Awareness Month*". He encourages all Pennsylvanians to recognize the value and importance of brain injury prevention and awareness. A copy of this proclamation has been reprinted with permission from the Pennsylvania Department of Health and enclosed in this newsletter for posting in your hospital.

Thank you for YOUR continued efforts to prevent these devastating injuries by raising parents' awareness and offering techniques to cope with a crying infant.

Prevent Child Abuse Pennsylvania Recognizes Child Abuse Prevention Month

Pinwheel order forms and suggestions for recognizing Child Abuse Prevention Month are available at www.PreventChildAbusePA.org Just click on the pinwheel at the top of the page.

Bright blue and silver pinwheels are being displayed around the state as Prevent Child Abuse Pennsylvania (PCA PA) celebrates children and honors Child Abuse Prevention Month (April) through the national Pinwheels for Prevention campaign. PCA PA is one of 47 chapters of Prevent Child Abuse America and a program of the PA Chapter, American Academy of Pediatrics. Their mission is to prevent the abuse and neglect of children before it ever happens!

The pinwheel symbolizes the vision of a carefree childhood for every child in Pennsylvania. There are many ways to get involved in making this vision a reality. Why not plant a pinwheel garden outside your hospital for every baby born or create a pinwheel bouquet for each work station?

Please join PCA PA and all prevention partners in creating a better future for our children. Thank you!

Special points of interest

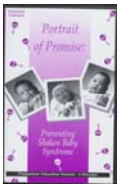
- *March is Brain Injury Awareness Month*
- *April is Child Abuse Prevention Month*
- *2010 Annual Report Inside*
- *Child Line List Released*

Wishing you a warm and colorful Spring!

Inside this issue:

2011 SBS Supply Order Sheet	2
New Website Address for PA SBS Program	3
Did You Know...	4
Program History	4
Participating Hospital Listing	4
Governor's 2011 Proclamation Inside	5

Shaken Baby Syndrome Supply Reference List 2011

	Pennsylvania Department of Health SBS Brochures (50 per package) Order directly from the PA DOH: Marlana Sattazahn 717-772-2762 msattazahn@state.pa.us For 500 or less call the PA SBS Office: 717-531-7498
	Parents' Bilingual Triplicate SBS Commitment Statements (100 forms per package/ 1,100 forms per case) Order directly from North Delaware Printing by email: ndelprint@aol.com Include "SBS Forms for (Your Hospital)" in the Subject heading For 500 or less call the PA SBS Office: 717-531-7498
	American Academy of Pediatrics Crying Cards (100 per package) **Parent Help Cards** (100 per pack) Order directly from the PA Chapter of the AAP: Teresa Olsen 866-823-7226 tolsen@paaap.org For 500 or less call the PA SBS Office: 717-531-7498
	Self Addressed Return Envelopes for Commitment Statement Data (Specify amount desired/1 per month) Order from the PA SBS Office: 717-531-7498
	**Abusive Head Trauma Video*** Order from the PA SBS Office: 717-531-7498
	Nurse Education Cards & Staff Lounge Poster* Order from the PA SBS Office: 717-531-7498

The supplies needed for your shaken baby syndrome education program are listed above & are free of charge to all PA hospitals and birth centers. Please use this list as a quick reference when reordering your supplies.

*The above supply reference list has been updated to reflect the following changes:
(1) announcement of new AHT video by Summer 2011 until that time *"Portrait of Promise"* is still available
(2) ordering information for Staff Lounge poster and Nurse Education Cards.

2010 Data Reports included in this Newsletter

We wish to thank all Pennsylvania birthing centers, children's hospitals & birth hospitals who faithfully sent us their commitment statement data during 2010. The commitment statements & aggregate data sheets that you submit along with the OB delivery numbers or NICU discharges that you report are entered into the Pennsylvania Shaken Baby Syndrome Database.

An End of Year Database Report is sent to all hospitals annually. **Each Nurse Manager will receive a report specific to your hospital in this newsletter.** Individual hospital and Pennsylvania Cumulative Reports are also sent to the Pennsylvania Department of Health. Please review your report carefully and contact the SBS Nurse Coordinators if you find a discrepancy. If there are months that your hospital did not submit data, and you have it, it's not too late to add it. Just contact the SBS office with the new information. We will make adjustments in your database file and reissue a new report if necessary.

The data that you submit is vitally important in assessing the effectiveness of the SBS education that Pennsylvania nurses are providing. Please utilize the End of Year SBS Report as a QI tool to provide feedback to your staff on the effectiveness of your program. **If the SBS contact person at your hospital changes at any time please notify the SBS office so we can update your record. Thank You!**

Child Line Releases Report of Infant Abusive Head Trauma Cases in 2010

The Pennsylvania Department of Public Welfare: Child Line & Abuse Registry released the statistics of infant abusive head trauma in Pennsylvania for 2010.

There were eighty-two documented cases of infants with head injuries that were confirmed to be the result of abuse including shaken baby syndrome. This compares to 104 cases reported in 2009.

Of the eighty-two infants injured in 2010: Central PA reported twenty-five cases; Eastern PA accounted for thirty-four cases; and Western PA had twenty-three cases. Of those eighty-two infants: fifty-two were boys (63%) and thirty were girls (37%), ranging in age from day of birth to 35 months old. Seventy-seven of the eighty-two perpetrators were parents and/or mom's boyfriend (94%), three were babysitters (3%), one was the baby's grandparents (1%), and one was a step sibling of the baby (1%). All but four of these infants were born in Pennsylvania hospitals therefore the parents should have been offered the SBS education at the time of the baby's birth.

The abusive injuries to the infants included: skull fractures, subdural hematomas, brain edema, retinal hemorrhages, and permanent brain damage. **One child was abused on the day he was born and six of these children died from their injuries!**

To report cases of suspected child abuse to Child Line call: 800-932-0313.

New Website Address for PA SBS Program

The website address for the Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program has moved. It is no longer www.pasbs.com. In an effort to be budget conscience the program website can now be found at:

http://www.pennstatehershey.org/web/shakenbaby/home

This website location is being provided free of charge thanks to the generosity of the Penn State Milton S. Hershey Medical Center: Department of Neurosurgery. Thank you HMC!

The prevention program history, information about infant abusive head injuries, supply ordering, related research article references, past versions of the PA SBS Prevention Program newsletters and our contact information can all be found on the website.

Enjoy the wonder of new life this Spring!

Did You Know...

that all supplies for your shaken baby prevention program can be ordered as per the listing on the left page. **Please do not contact the PA Department of Health for all SBS supplies. When in doubt please call the PA SBS Program Office at: 717-531-7498 and we can help you.** Please pass this important ordering information on to new staff who may be responsible for ordering for your hospital. Thank you!

Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program
Saving babies' lives one family at a time.

Penn State Hershey Medical Center
Penn State College of Medicine
Penn State Children's Hospital
500 University Drive
Mail Code G130
PO Box 850
Hershey, PA 17033

Mark Dias, MD, FAAP (mdias@psu.edu)
Professor & Vice Chair of Clinical Neurosurgery
Penn Sate College of Medicine/SBS Program Founder
Phone (717) 531-8807

Kelly Cappos, RN, BSN, CPUR, CLNC (kcappos@psu.edu)
Marie Killian, RN, BSN, CCRN (mkillian@psu.edu)
Carroll Rottmund, RN, BSN, CCRN, CLNC (crottmund@psu.edu)
PA SBS Program Nurse Coordinators
Phone (717) 531-7498
Fax: (717) 531-0177

Preventing Infant Abusive Head Trauma through Parent Education

The Shaken Baby Syndrome Prevention & Awareness Program was developed in 1998 in Upstate New York by Dr. Mark Dias, Pediatric Neurosurgeon. Since the inception of the SBS program, Upstate New York has reduced the incidence of infant abusive head injuries by nearly 50%.

In 2002, the identical program was started as a pilot study in central Pennsylvania and Pennsylvania Law 2002-176: *The Shaken Baby Syndrome Education Act* was passed. The program partnered with the Pennsylvania Department of Health and by 2006 became the first state in the nation to provide consistent hospital-based education in 100% of all birthing and children's hospitals in Pennsylvania according to the Dias Model.

In 2007, The Centers for Disease Control & Prevention (CDC) awarded the Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program a $2.8 million dollar grant to continue the prevention efforts by expanding the education into pediatric and family practice offices in 16 counties in Central Pennsylvania. Phase II of the program is funded by the CDC for five years.

The Pennsylvania Shaken Baby Syndrome Prevention & Awareness Program, through funding from the PA Department of Health, provides PNA approved nursing in-services, supplies, educational videos and guidance free of charge to all PA hospitals & birth centers.

Our goal is to ensure that every parent of every child born in Pennsylvania receives education on shaken baby syndrome!

Pennsylvania Hospitals and Birth Centers Providing Infant Abusive Head Trauma Education

Abington Memorial Hospital
Albert Einstein Medical Center
Altoona Hospital
Armstrong Center for Med & Hlth
Berwick Hospital Center
Birth Care & Family Health Svcs
Birth Center: Bryn Mawr
Bloomsburg Hospital
Bradford Regional Med. Center
Butler Memorial Hospital
Carlisle Regional Med Center
Chambersburg Hospital
Charles Cole Memorial Hospital
Chester County Hospital
Children's Hospital: Philadelphia
Children's Hospital: Pittsburgh
Clarion Hospital
Clearfield Hospital
Conemaugh Memorial Med Center
Crozer Chester Medical Center
Delaware County Memorial Hosp
Doylestown Hospital
Dubois Regional Medical Center
Easton Hospital
Elk Regional Medical Center
Ellwood City Hospital
Ephrata Hospital
Evangelical Community Hospital
Excela Health: Westmoreland
Forbes Regional Hospital
Geisinger Medical Center
Gettysburg Hospital
GMC: Wyoming Valley
Good Samaritan: Lebanon
Grand View Hospital
Grove City Medical Center
Hahnemann University Hospital
Hamot Medical Center
Hanover General Hospital
Harrisburg Hospital
Hazelton General Hospital
Heart of Lancaster Regional Med Ctr
Heritage Valley HS: Beaver
Holy Redeemer Hosp & Medical Ctr
Holy Spirit Hospital
Hosp University of Pennsylvania
Indiana Regional Med Center
Jameson North Memorial Hospital
J.C. Blair Memorial Hospital
Jennersville Regional Hosp.
Lancaster Gen Women & Babies Hosp
Lower Bucks
Lehigh Valley Hospital
Lewistown Hospital
Lock Haven Hospital
Magee Woman's Hospital
Main Line: Bryn Mawr
Main Line: Lankenau
Main Line: Paoli
Meadville Medical Center
Memorial Hospital: Towanda
Memorial Hospital: York
Mercy Hospital: Pittsburgh
Midwife Ctr for Birth & Womens Hlth
Millcreek Community Hospital
Montgomery Hospital
Moses Taylor Hospital
Mt. Nittany Medical Center
Nason Hospital
Penn State Hershey Medical Center
Pennsylvania Hospital
Phoenixville Hospital
Pocono Medical Center
Pottstown Memorial Med. Center
Punxsutawney Hospital
Reading Birth & Women's Center
Reading Hospital & Med Center
Riddle Memorial Hospital
Robert Packer Hospital
Sacred Heart Hospital
Schuylkill Medical Center
Sewickley Valley Hospital
Sharon Regional Health
Soldiers & Sailors Memorial
Somerset Hospital Health Center
St. Christopher's Hospital
St. Clair Memorial Hospital
St. Joseph Med Center of Reading
St. Luke's Hospital: Allentown
St. Luke's Hospital: Bethlehem
St. Mary's Medical Center
St. Vincent Medical Center
Temple University Hospital
Thomas Jefferson University Hosp
Titusville Area Hospital
Uniontown Hospital
UPMC: Bedford Memorial
UPMC Horizon: Shenango Valley
UPMC: Northwest
Valley Birth Place
Warren General Hospital
Washington Hospital
Wayne Memorial Hospital
Waynesboro Hospital
Western PA Hospital
Wilkes-Barre General Hosp.
Williamsport Hospital
Windber Medical Center
York Hospital