For The Future:
The Campaign for Penn State Students

Overall Penn State Goal:

$2 Billion by June 30, 2014

Campaign Kick Off

April 23, 2010

50% of $$ Goal Reached

For The Future:
The Campaign for Penn State Students

Featured Campaign Objectives

Ensuring Student Opportunity

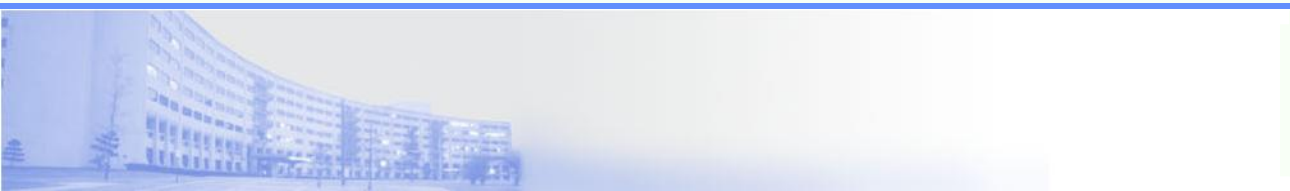
Enhancing Honors Education

Enriching the Student Experience

Building Faculty Strength & Capacity

Fostering Discovery & Creativity

Sustaining a Tradition of Quality



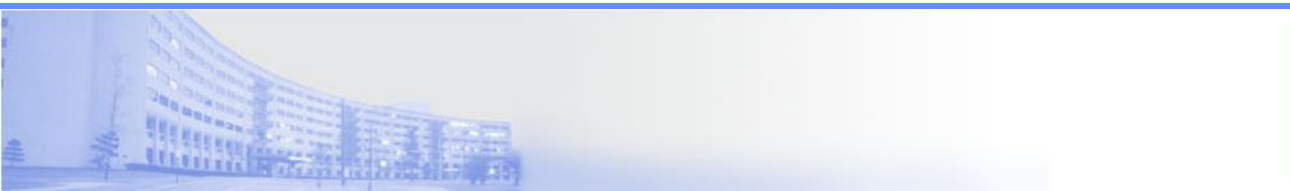
For The Future: The Campaign for Penn State Hershey Medical Center

PSHMC Goal:

- **$300,000,000 by June 30, 2014**
- **Highest Goal of any Penn State Unit**

Campaign Cabinet Kick Off:

- **May 11, 2010**
- **50% of Goal Reached**



For The Future: The Campaign for Penn State Hershey Medical Center

Featured Campaign Objectives:

Enhance quality of life for men, women and children of Central Pennsylvania

Provide much-needed support for clinical care, medical education and innovative research

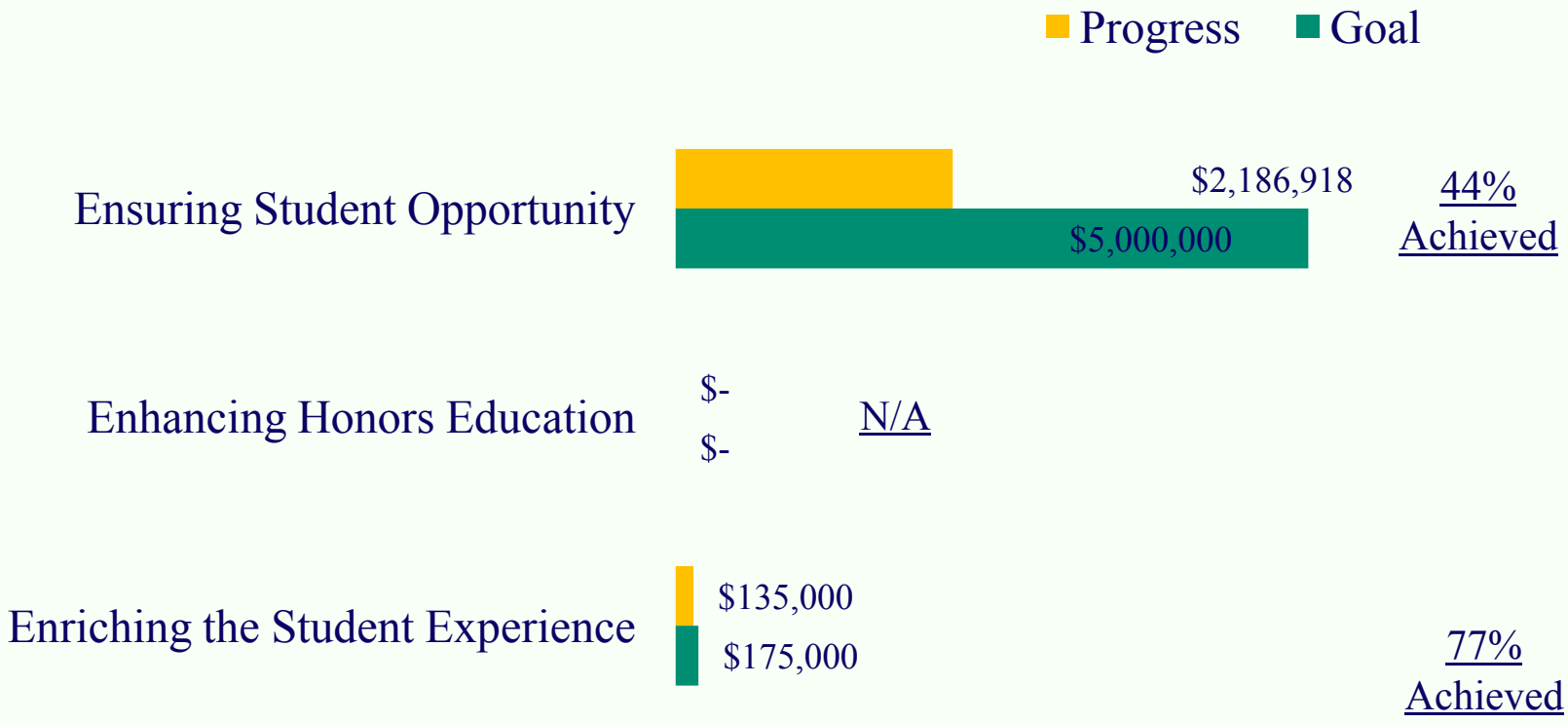
Offer support for capital improvements, technological advances and expansion of the community outreach programs

For the Future Campaign: Top Ten Units by Goal

College/Unit	Campaign Goal	Raised to Date	% Goal Achieved
Penn State Hershey Medical Center	$300,000,000	$185,145,777	61.72%
Intercollegiate Athletics	$225,000,000	$247,613,202	110.05%
Engineering	$200,000,000	$98,151,478	49.08%
Smeal College of Business	$100,000,000	$50,439,514	50.44%
Eberly College of Science	$100,000,000	$50,908,398	50.91%
Agricultural Sciences	$100,000,000	$59,560,902	59.56%
Earth and Mineral Sciences	$90,000,000	$66,419,302	73.80%
Health and Human Development	$90,000,000	$58,021,059	64.47%
Liberal Arts	$90,000,000	$81,061,136	90.07%
Schreyer Honors College	$54,000,000	$47,380,559	87.74%

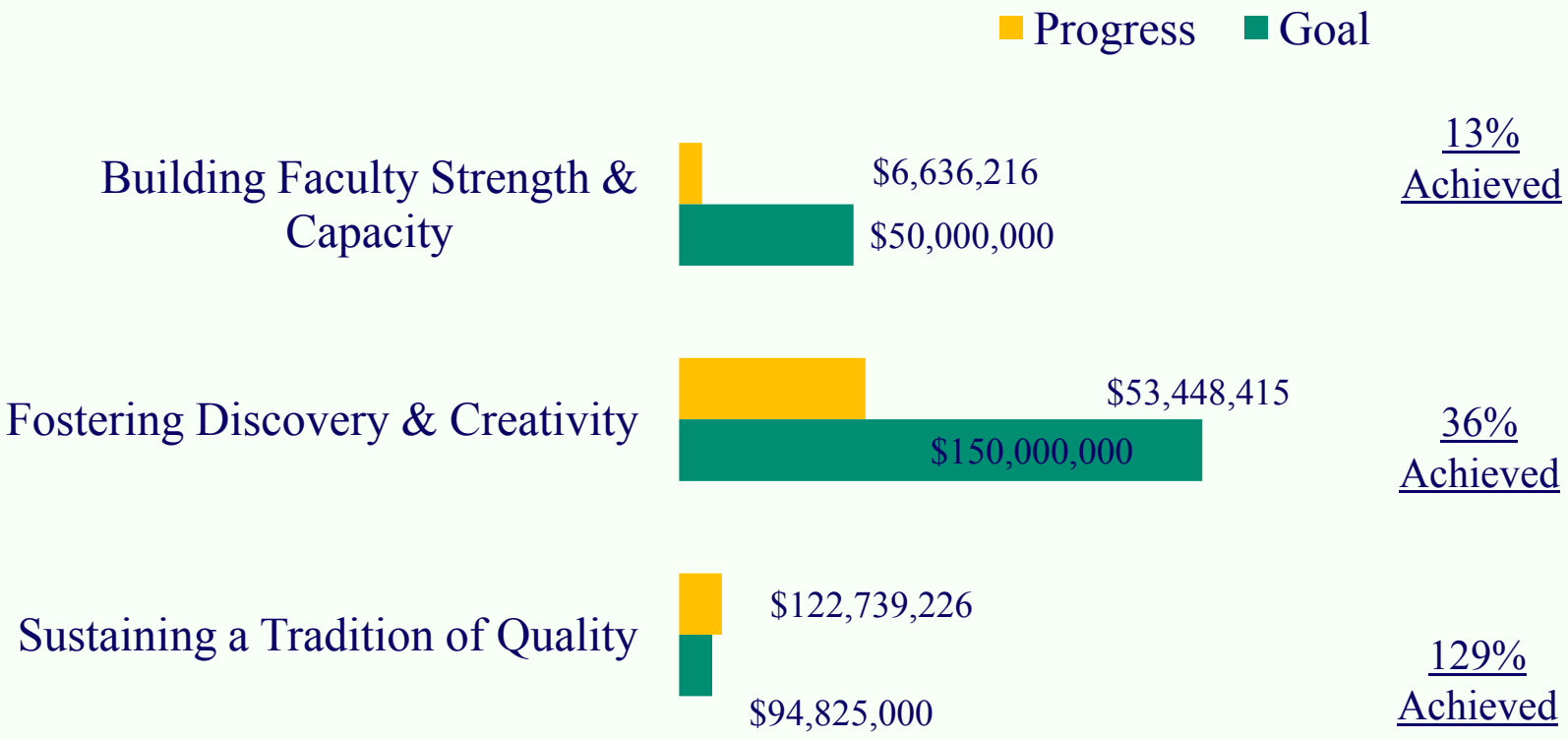
As of 7/8/2011

Featured Campaign Objectives
Time elapsed: 60%



As of 7/8/2011

Featured Campaign Objectives
Time elapsed: 60%



As of 7/8/2011