

## HOUSECALL

Newsletter of the Association of Faculty and Friends
Of the Milton S. Hershey Medical Center of the Pennsylvania State University

Pennstatehershey.org/web/aff/home

May 2011

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Last month's Luncheon and Fashion Show can be summed up in one word... WOW! From start to finish, this event was spectacular and I thank each and every one of you who volunteered your time and creativity. Thank you also to the many members and guests who attended and contributed to the fun and excitement of the day. The money raised will help numerous projects at the medical center. Special thanks to Kelly Hollenbeak and Jodi Firestone for all of their countless hours of work.

We will be receiving grant applications this month from many researchers and clinicians. How lucky we are to be able to offer funding as a result of the Fashion Show's success!

Margaret Cyran AFF President MHCyran@Comcast.net



It was a glorious 2011
AFF Spring Fashion Show & Luncheon!



The Fashion Show raised \$ 75,000.00!! The proceeds will help programs, patients and professionals at the Penn State Hershey Medical Center.

Thank you to everyone to made this event such a wonderful success!

And very special thanks to Kelly Hollenbeak and Jodi Forge Firestone, for their many months of inspired leadership and tireless effort.



Thanks to Teresa Rowe of Everlasting Images Photography Studio for sharing these memories! AFF news is on page 2, more L&FS pix on page 3, sponsor and donor info on page 4 and 5.









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Lion's Share recently completed a food drive and included the help of several medical students for the first time. We collected a total of 255 items for the Hershey Food Bank. Thanks to all who participated! If you would like to join Lion's Share please contact Carol Schneidereit at 220-1764.

**AFF Book Group** met at Luna's to discuss our latest book *The Angel's Game*. The food was great and we rated the book 3.75 out of 5. We will meet again on May 12 to discuss *The House at Sugar Beech*. For more info call Carol Schneidereit at 220-1764.

The next meeting for the Palliative Care Initiative Committee is set for Thursday, May 12 at noon, at the Cocoa Beanery. We are busy visiting patients/ their families, writing condolence cards, and collecting donations for the Kalenak Golf Tournament set for May 27. The Tournament proceedings will go toward a future center for Palliative Care. If you are interested in donating to this worthy cause, contact Behjat Noori at behjatnoori@comcast.net.

The Association of Faculty & Friends celebrated *¡Viva! La Fashionista* - the forty-first annual Spring Luncheon & Fashion Show at The Hotel Hershey® on Wednesday, April 6, 2011. It was a sold-out event with more than 475 in attendance. The Happiest Hour kicked off the event with beautiful baskets and silent auction items filling the Fountain Lobby.

During our luncheon, Valerie Pritchett, abc27 News anchor, hosted the

event. Dr. Harold L. Paz, Chief Executive Officer of the Milton S. Hershey Medical Center, Penn State University Senior Vice President for Health Affairs and Dean of its College of Medicine, spoke in the keynote speech of the innovative research and exciting developments at the Medical Center, including the new Children's Hospital. Again, *The Shops At The Hotel Hershey*® donated a beautiful pair of Roberto Coin diamond earrings for the jewelry raffle. New this year was the live auction, with Al Gnoza (abc27 News) as emcee. Valerie, Dr. Paz and Al, along with other fabulous models from our community, then took to the runway to sport the latest fashions from our local boutiques. At the conclusion of the fashion show, a post-show reception was held for all attendees.

The event raised more than \$75,000 that will be donated back to the Penn State Medical Center. This was due to the extreme generosity and financial support from our sponsors and local area businesses, as well as all those who attended.

We have been overwhelmed by the generous contributions and wish to thank all who made it a success. A special thank you is extended to *The Shops At The Hotel Hershey®*, who was again our Premier Sponsor.

In addition to the donors, we thank all those who were a part of the event. We have made a list of just a few of those to thank, and hope when you see them, you too, will thank them. (We deeply regret any omissions.) We especially thank our behind-the-scene workers and hotel staff, the volunteers and our dear committee chairpersons. The success of the event would not have been the same without you. In sincere gratitude to all...thank you!

Next year's event is scheduled for May 2, 2012. Place it on your calendars and RSVP early. See you there!

Kelly Hollenbeak 2011 AFF Luncheon & Fashion Show Chairperson Jodi Ford Firestone
AFF Luncheon & Fashion Show co-chair

Our list of sponsors and donors is on the next 2 pages. We regret any omissions and appreciate the support of the community in this event.

Our last **Getting to Know You Lunch** until September will be on
Tuesday, May 24 at the Highlands
Grill. Come and enjoy a pre-summer
fling with some old and new
friends! The Highlands Grill is located
at 101 Hanshue Rd. in Hummelstown
and we have reservations for 12
noon. Please let Sue Demers know by
phone (566-3533) or email
(srdhum@yahoo.com) if you can join
us.

The **Bridge Group** will have two Play Days in May, no Instructional Day this month. Our first Play Day will be Monday May 2 at Sue Demers' at 10 a.m. Please let Sue know if you can make it that day by letting her know at 566-3533 or by email - srdhum@yahoo.com Our next Play Day will be Wednesday May 18 at Myra Nicoletti's. If you can join the group that day please let Myra know at 566-8970 or cuse-fans@msn.com

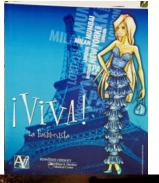
Again, all levels of bridge players are welcome.

The **knitting group** is on vacation until September. For more information, contact Trish Good at tgood49@comcast.net.

Ideas for Housecall? Email Janette Murray at bosseaumurray@yahoo.com or Patty Gelenberg at Patty.Gelenberg@gmail.com.









Email Teresa Rowe at everlasting@verizon.net















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