

2014 Chocolate Tour Corporate/Individual Sponsorship form

COMPANY NAME _____
NAME: _____ POSITION (IF APPLICABLE): _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: () _____ FAX: () _____ EMAIL ADDRESS: _____

Sponsorship level: *Please accept our sponsorship at the following level:*

Silver: (\$1000)

- Sponsor's name/logo will be on the commemorative T- Shirt, banner, brochure (following year), and website.
- 2 complimentary registrations
- **Tax deductible sponsorship. Note: \$910-940 of this sponsorship is tax deductible depending on events selected for complimentary registrations.**

Gold: (\$2,500)

- Name on T-Shirt (smaller than platinum level sponsors and at middle of shirt).
- 4 complimentary registrations for other events.
- **Tax deductible. Note: \$2,380 -2,320 of this sponsorship is tax deductible depending on events selected for complimentary registrations.**
- Name on event website (smaller than other platinum sponsors and in middle of sponsor list).
- Name on event banners (larger than other level sponsors and at top of banner sponsor list).
- Name on brochure (the following year)

Platinum (\$5,000)

- Specific event will be named after sponsor, for example ABC Chocolate Tour Cycling Event.
- 6 complimentary registrations for any of the events.
- **Tax deductible sponsorship. Note: \$ 4,730-4,820 of this sponsorship is tax deductible depending on events selected for complimentary registrations.**
- Event specific item with sponsor's name given to participants of your named event.
- Name on T-Shirt (larger than other level sponsors and at top of shirt).
- Name on event website (larger than other level sponsors and at top of sponsor list).
- Name on event banners (larger than other level sponsors and at top of banner list).
- Name on brochure (the following year)
- Name on your event specific map/cue sheet (if applicable).
- Name on your sponsored event medals/awards (if applicable).
- Penn State University will provide recognition for at least 50% of all the funds raised through the sponsored event, credited to the sponsor.

____ I am not interested in sponsorship, however enclosed is a (100% Tax Deductible) contribution in the amount of _____ to support cancer research to find the cure.

Signature: _____ Date: _____

Please note that **checks** should be made payable to **Penn State (Chocolate Tour)**. **Logos (name as it would appear on materials)** should be e-mailed to cbatdorf@hmc.psu.edu. Logos should be in the form of a "vector image". For questions, please call Teah Batdorf at (717) 531-1541.

Please note that the deadline for sponsorship commitments is July 15, 2014. We cannot guarantee all benefits listed above if a sponsorship commitment is received after this date.

Please mail completed sponsorship form with check to:

Teah Batdorf
Melanoma Center Administrator
Penn State Hershey Cancer Institute
500 University Drive, Mail Code: CH74
Hershey, PA, 17033