14th Annual
Diabetes Symposium

LIVE at:
The Hotel Hershey
100 Hotel Road • Hershey, PA 17033

Teleconference Opportunities:
• Mt. Nittany Medical Center—State College, PA
• Penn State Great Valley—Malvern, PA
• The Commonwealth Medical College—Scranton, PA

Saturday
April 12, 2014
Audience

Family practice and internal medicine physicians, physician assistants, nurse practitioners, pharmacists, dietitians, certified diabetes educators, and nurses can benefit from attending this course.

Objectives

- Review and discuss current practice guidelines as they relate to effective management of type 2 DM
- Describe techniques to improve communication between providers and patients with type 2 DM
- Recognize the efficacy and safety of therapeutic classes and agents for managing type 2 DM
- Recommend lifestyle modifications based on the ADA Practice Guidelines to help improve diabetes outcomes
- Describe approaches to improve diabetes care

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.
Credit

- **5.5 AMA PRA Category 1 Credits™**
- **5.5 American Academy of Family Physicians**
- **5.5 PA Dietetic Association**
- **5.5 PA State Nurses Association**
- **5.5 ACPE (0.55 CEU) Pharmacy Education**

Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for a maximum of **5.5 AMA PRA Category 1 Credits™**.

This live activity, 14th Annual Diabetes Symposium, with a begin date of April 12, 2014, has been reviewed and is acceptable for up to **5.5 prescribed credits by the American Academy of Family Physicians**.

Physicians should claim only the credit commensurate with the extent of their participation.

Application has been made for **5.5 credits from the PA Dietetic Association**.

This continuing education activity was approved by the **PA State Nurses Association**, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Penn State Milton S. Hershey Medical Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This knowledge-based activity has been assigned the Universal Activity Number of 0322-0000-14-006-L01-P. It has been approved for **5.5 contact hours (0.55 CEU) of continuing pharmacy education credit in states that recognize ACPE providers**. The attendee list will be uploaded into CPE Monitor approximately one week after completion of the program. Statements of credit indicated in contact hours and CEUs will be available through CPE Monitor. Successful completion includes signing in at registration with personal NABP number and date of birth, attending the entire session for which credit is claimed, and completing the activity evaluation. Penn State Milton S. Hershey Medical Center complies with the Accreditation Standards for Continuing Education.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our sponsored educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.
Faculty

Connie Arnold, PhD
Associate Professor of Medicine
LSU Health Sciences Center
Department of Medicine
Shreveport, Louisiana

William Bird, DO*
Vice Chair for Clinical Care Family and Community Medicine
Associate Chief Medical Officer for Primary Care Penn State Hershey Medical Group

Mary Collins, RN, BSN, CDE*
Certified Diabetes Educator

William J. Curry, MD, MS*
Professor, Departments of Family and Community Medicine and Public Health Sciences Associate Vice Chair for Research
Family and Community Medicine

Kendra Durdock, RN, BSN, CDE*
Clinical Care Manager for Diabetes

Chris Y. Fan, MD*
Assistant Professor of Medicine
Endocrine/Nephrology Practice Site Director

John Y. Jun, MD*
Assistant Professor of Medicine
Division of Endocrinology, Diabetes and Metabolism

Gurdeep Singh, MD*
Endocrinology Fellow
Department of Medicine
Division of Endocrinology, Diabetes and Metabolism

* Penn State Milton S. Hershey Medical Center; Penn State College of Medicine, Hershey, PA

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status and retaliation due to the reporting of discrimination or harassment. Discrimination, harassment, or retaliation against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the Nondiscrimination Policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; tel 814-863-0471/TTY. U.Ed. MED C5292-14
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Registration/Continental Breakfast</td>
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<tr>
<td>8:40</td>
<td>Opening Remarks—Chairperson</td>
<td>William J. Curry, MD, MS</td>
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<tr>
<td>8:45</td>
<td>The Burden of Diabetes: Status Report 2014</td>
<td>William J. Curry, MD, MS</td>
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<tr>
<td>9:15</td>
<td>New Treatment Strategies in Glycemic Control: Between Cutting Calories and Cutting the Gut</td>
<td>Chris Y. Fan, MD</td>
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<tr>
<td>10:00</td>
<td>Guidelines for Management: Update on the Standards of Medical Care for Diabetes</td>
<td>Gurdeep Singh, MD</td>
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<tr>
<td>10:45</td>
<td>Break/Exhibits</td>
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<tr>
<td>11:00</td>
<td>Keynote: Changing Health-Care—Population-Based Approaches to Quality Care</td>
<td>William M. Bird, DO</td>
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<tr>
<td>11:45</td>
<td>New Strategies for Intensifying Insulin Management for the Complex Patient</td>
<td>John Y. Jun, MD</td>
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<tr>
<td>12:30</td>
<td>Lunch/Exhibits</td>
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<tr>
<td>1:30</td>
<td>Challenge the Experts: Interactive Discussion with Our Faculty</td>
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<tr>
<td>2:00</td>
<td>Health Literacy: A Proven Path to Improving Communication on Diabetes</td>
<td>Connie Arnold, PhD</td>
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<tr>
<td>2:45</td>
<td>Seek to Understand; Then to be Understood: Improving Communication with Diabetes Patients</td>
<td>Connie Arnold, PhD, Mary Collins, RN, BSN, CDE, Certified Diabetes Educator Kendra Durdock, RN, BSN, CDE, Clinical Care Manager for Diabetes</td>
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<tr>
<td>3:30</td>
<td>Closing Remarks/Program Evaluation/Adjournment</td>
<td>William Curry, MD, MS</td>
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Fee

- **$100—Live Event/The Hershey Hotel**
- **$30—Teleconference Locations**
  - Mt. Nittany Medical Center—1800 East Park Avenue, State College, PA 16803
  - Penn State Great Valley Campus—30 East Swedesford Road, Malvern, PA 19355
  - The Commonwealth Medical College—525 Pine Street, Scranton, PA 18509

Includes: Continental Breakfast • Handout Materials • Instruction • Lunch • Refreshments

Cancellation Policy

Cancellations received later than:
**April 7, 2014 will incur a $25 processing fee.**

No refunds after:
**April 9, 2014. Substitutes are accepted at any time.**

The University reserves the right to cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances. Please provide a cell phone number so we can reach you in the event of last-minute change or cancellation. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

Accommodations

Overnight accommodations are the responsibility of the participant. For lodging options, visit: pennstatehershey.org/web/guest/patientcare/patientvisitorinformation/lodging

A block of rooms has been reserved at The Hotel Hershey (100 Hotel Rd, Hershey, Pennsylvania 17033) at the rate of $199 (plus taxes) for a single or double room. Because rooms are available on a first-come, first-served basis, we recommend you make reservations as early as possible. Call (800) 678-8946 and mention the name of this conference.

Registration

Register online, by fax, or by mail. Registrations will be confirmed by email upon receipt of payment, authorization to bill, or a credit card guarantee.

If you do not receive a confirmation within two weeks, call 717-531-6483 to confirm your registration. Walk-ins and late registrations will be accepted if space is available.

Call 717-531-6483 • Fax 717-531-5604 • Email ContinuingEd@hmc.psu.edu
Mail Registrar, Penn State Hershey Continuing Education, G220
P. O. Box 851, Hershey, PA 17033

Register Online Today
pennstatehershey.org/web/ce/home/programs/diabetes
Name (First Name, MI, Last Name)  

Gender:  
- Male   
- Female

Degree/Credentials

Email (Print legibly. We use this for confirmation/registration status/program materials.)

Home Address

City  
State  
Zip Code

Daytime Phone

Cell Phone (For last-minute changes/cancellations)

Hospital or Organization

Specialty/Position

Address (HMC/COM employees—dept. name/mail code)

City  
State  
Zip Code

Special Needs (Dietary, access, etc.)

Choose one conference:

- LIVE Event/The Hershey Hotel—$100 per person  
  Limited space, sign-up early

  Teleconference—$30 per person:
  - State College  
  - Malvern  
  - Scranton

Resident/ Fellow*—no fee:

- State College  
- Malvern  
- Scranton

Indicate method of payment:

- Check enclosed—payable to Penn State
- Bill sponsoring organization—letter of authorization is attached
- HMC/COM employee (no fee for residents and fellows)—bill department

Cost center/budget #:  

Charge my:

- VISA  
- MasterCard  
- AMEX

Account Number  
Exp. Date

Cardholder's Signature

*Include verification from residency director supervisor
14th Annual Diabetes Symposium

Saturday April 12, 2014

Register Online Today

pennstatehershey.org/web/ce/home/programs/diabetes