23rd Annual
PMDA SYMPOSIUM
Friday & Saturday / October 16–17, 2015

Enhancing your skills...improving quality of care

Who should attend?

Medical Directors and Long-Term Care Health Professionals, Physical Medicine, Rehabilitation Professionals, Geriatricians, NPs, PAs, Registered Nurses, Family Physicians, Nursing Home Administrators & Consultant Pharmacists

Hershey Lodge
325 University Drive / Hershey, PA 17033

PENNSTATE HERSHEY
College of Medicine

A continuing education service of Penn State College of Medicine
Attention
Non-PMDA Members

Join PMDA by September 16, 2015 and attend this year’s annual symposium at the member rate!

To download a membership application, go to: pamda.org

Any non-member who submits their PMDA membership application and payment for 2016 dues by September 16, 2015, will receive free PMDA membership benefits through the balance of 2015! This includes the savings on the Annual Symposium registration fees. You’ll be able to register and attend both the 2015 and 2016 meetings at the member rate. You may join now and take advantage of this exceptional offer by going to pamda.org and downloading the membership application.

Mail completed application and check to:
PMDA
P.O. Box 8820
Harrisburg, PA 17105-8820

Fax completed application to:
(717) 558-7841 with the form and your credit card information

Email completed application to:
pmda@pamedsoc.org with the form and your credit card information
Industry Sponsored Symposia

Below is a list of non-CME functions sponsored by commercial companies at no cost to you, as of print time. Please watch for invitations from companies to preregister for these functions. Penn State and PMDA are not handling registrations or questions for participation in these activities.

Thursday Dinner*

Friday Breakfast*

Friday Lunch – Sponsored by Janssen

Friday Evening*

Saturday Breakfast*

Saturday Lunch – Sponsored by Mylan

* Additional ISS opportunities may be available and will be posted on pamda.org as they are finalized.
Purpose
The PMDA Annual Symposium is designed to meet the educational needs of health-care professionals working in post-acute and long-term care settings. A strong interdisciplinary approach is emphasized, and organizations are encouraged to attend as a team to experience the most benefit.

Credit
- AMA – Up to 11 AMA PRA Category 1 Credit(s)™
- Nurses will receive a certificate from Penn State College of Medicine – Up to 11 hours
- Patient Safety/Risk – Up to 2.5 hours
- Nursing Home Administrators (NHA) – Application has been made
- AMDCP (CMD) – Up to 5 management hours and 6 clinical hours
- ACPE – Up to 10.5 contact hours or 1.05 CEUs

AMA
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Penn State College of Medicine and PMDA. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Friday / October 16 – 5.75 AMA PRA Category 1 Credit(s)™
Saturday / October 17 – 5.25 AMA PRA Category 1 Credit(s)™

Penn State College of Medicine designates this live activity for a maximum of 11 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Substituting credit for nursing credit:
Nurses will receive a certificate from Penn State College of Medicine verifying their participation in 11 hours of approved continuing medical education. Continuing education activities which are approved by accredited institutions of higher education and that are relevant to patient care or professional nursing meet the requirements of mandatory continuing education for registered nurses in Pennsylvania, as required by the Pennsylvania State Board of Nursing. The Board of Nursing recommends that nurses retain their certificates for a period of at least five years. Additional information is available through the State Board of Nursing at dos.state.pa.us/nurse.

Nursing Home Administrators
Application has been made for credits from the State Board of Examiners of Nursing Home Administrators under provider number PR000201L.

AMDCP
This live activity has been pre-approved by the American Board of Post-Acute and Long-Term Care Medicine (ABPLM) for a total of 5 management hours and 6 clinical hours toward certification as a Certified Medical Director (CMD) in post-acute and long-term care medicine. The CMD program is administered by the ABPLM. Each physician should claim only those hours of credit actually spent on the activity.
Patient Safety/Risk
This program includes 2.25 hours of patient safety/risk management education as required by the Pennsylvania State Board of Medicine. Please see the program schedule for the topic marked with a “†.”

ACPE
Penn State Milton S. Hershey Medical Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This knowledge-based activity has been assigned the Universal Activity Numbers:

Friday / October 16 – 0322-0000-15-019-L04-P
5.5 contact hours or 0.55 CEUs

Saturday / October 17 – 0322-0000-15-020-L04-P
5 contact hours or 0.5 CEUs

It has been approved for continuing pharmacy education credit in states that recognize ACPE providers. The attendee list will be uploaded into CPE Monitor approximately one week after completion of the program. Statements of credit indicated in contact hours and CEUs will be available through CPE Monitor. Successful completion includes signing in at registration with personal NABP number and date of birth, attending the entire session for which credit is claimed, and completing the activity evaluation. Penn State Milton S. Hershey Medical Center complies with the Accreditation Standards for Continuing Education.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all our sponsored educational programs. Faculty members are expected to disclose to the program audience any real or apparent conflict of interest related to the content of their presentation.

Objectives

- Describe the diagnostic workup and treatment for PA/LTC patients with acute exacerbations of congestive heart failure and COPD
- Cite national regulation updates and revised AMDA guidelines
- Describe the elements, goals, and tools of best practices for Quality Assurance and Performance Improvement (QAPI) for managing patients with CHF
- List updated codes and describe related billing issues commonly used in PA/LTC
- List the duties of the LTC medical directors and how to use them as a resource
- Describe best practices of successful interdisciplinary teams
- Discuss appropriate palliative care measures for CHF and COPD in PA/LTC
- Describe diagnostic workup and discuss the management of anemia, chronic lymphocytic leukemia, and new trends in the use of erythropoietin in geriatrics with emphasis on LTC
- Identify signs of elder abuse and discuss medical and legal implications as well as responsibilities of the provider
- Discuss recent publications that impact PA/LTC practitioners
- Discuss common clinical and administrative quandaries of value to PA/LTC providers
Thursday, October 15, 2015  6:30 p.m. – 7:30 p.m.
Networking Reception

Friday, October 16, 2015  7:00 a.m. – 4:30 p.m.

7:00  Final Materials / Exhibits / Posters

7:50  Welcome – Leon Kraybill, MD

8:00  Change of Condition: The 2 a.m. Phone Call †
A Case-based Discussion
Firas Saidi, MD, CMD

Chronic Obstructive Pulmonary Disease (COPD)
Jacquie Sutter, DO, FCCP

Congestive Heart Failure (CHF)
Matthew Wayne, MD, CMD

9:40  Break / Exhibits / Posters

10:10 Q&A of Morning Presenters joined by:
Susan M. Levy, MD, CMD, AGSF
Heather Zinzella Cox, MD, CMD, FAAHPM

10:40  AMDA Update:
National Trends in Post-Acute and Long-Term Care Medicine
Susan M. Levy, MD, CMD, AGSF

11:00  Annual Business Meeting

11:30  Lunch (Box lunches provided or optional ISS lunch meeting)

12:30  Coffee / Dessert – Exhibit Hall

1:00  Making QAPI Work For You
Matthew Wayne, MD, CMD

1:45  LTC-Specific ICD-10 Codes and Related Billing Issues
Linda Benner, CPC, CPMA, CASCC, COBGC

2:45  Break / Exhibits / Posters

3:00  Q&A of ICD-10 / Related Billing Issues

3:30  Public Policy Update: Trends in PA
David A. Nace, MD, MPH, CMD

4:30  Adjournment
Saturday, October 17, 2015 7:30 a.m. – 2:30 p.m.

7:30    Final Materials/Exhibits/Posters
7:50    Moderator Welcome and Introductions
8:00    What Should I Expect From My Medical Director?
        J. Kenneth Brubaker, MD, CMD
8:45    The Positive Impact of Nurse Practitioners in LTC
        Neelofer Sohail, MD, CMD
        Jane Miller, NP, MSN, CRNP
9:15    Break/Exhibits
9:30    Palliative Care in Advanced COPD and CHF
        Stanton Segal, MD
10:30   Common Hematologic Disorders in the Post-Acute and LTC Settings
        Andrew E. Chapman, DO, FACP
11:30   Elder Abuse: Clinical and Legal Perspectives†
        Duncan MacLean, MD
        Dave Hoffman, MD, Esq.
12:15   Lunch (Box lunches provided or optional ISS lunch meeting)
1:15    Top Five Articles That Could Make a Difference in your LTC Practice
        David A. Nace, MD, MPH, CMD
1:45    LTC Forum: Panel Discussion of Hot Topics
        Moderator
        Tom Lawrence, MD, CMD
        Panelists
        Gary B. Bernett, MD, CMD
        Neelofer Sohail, MD, CMD
        Terry Ballentine, MS, ANP-BC
        David A. Nace, MD, MPH, CMD
2:30    Adjournment
Faculty

Terry Ballentine, MS, ANP-BC
Senior Director of Clinical Operations
Optum Pennsylvania & Delaware
Philadelphia, PA

Linda Benner, CPC, CPMA, CASCC, COBGC
AHIMA-Approved ICD-10-CM/PCS Trainer
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Jefferson School of Nursing
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Division of Regional Cancer Care Co-Director
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David Hoffman and Associates, PC
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Physicians and New Health Collaborative
Summa Health System
Akron, OH
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Denise A. Weachter, MSN, CRNP
Clinical Advisor Optum Complex Population Management Horsham, PA

* Co-chair

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

This publication is available in alternative media on request.
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Accommodations
Accommodations are the responsibility of the participant. Overnight guests receive complimentary admission to the Hershey Gardens and The Hershey Story. A block of rooms has been reserved at the:

Hershey Lodge
325 University Drive
Hershey, PA 17033

Deadline: September 16, 2015
Rooms reserved after this date are at regular rates and will be based on availability

Rate:
$172 (plus taxes) Single or double room

Reservations:
Call: (717) 533-3311 or (800) 533-3131

Use the group name:
23rd PMDA Annual Symposium

Online: hersheylodge.com

Cancellation and Refund Policy

Cancellations received after:
October 9, 2015
will have a $25 processing fee per day

No refunds:
After October 13, 2015

The University may cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any other related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

Registration Information
Registrations will be confirmed by email upon receipt of payment, authorization to bill, or a credit card guarantee. If you do not receive a confirmation within two weeks, phone (717) 558-7868 to confirm. Walk-ins and late registrations can be accepted only if space is available.

Questions?
Call:
(717) 558-7868

Email:
ContinuingEd@hmc.psu.edu

Course #:
J5548-16-Z

To Register
Register online today!

Full Conference Registration: bit.ly/1Kj2bVZ
One Day Only: bit.ly/1fjCwS4

Or, make checks payable to “PMDA” and mail to:
PMDA P.O. Box 8820, Harrisburg, PA 17105

Email pmda@pamedsoc.org / Phone (717) 558-7868 / Fax (717) 558-7841
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PMDA SYMPOSIUM  
Friday & Saturday  October 16-17, 2015

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<td>Special Needs (Dietary, access, etc.)</td>
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<td>I plan on attending the networking reception Thursday, October 15:</td>
<td>Yes</td>
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<td>Friday Lunch:</td>
<td>ISS lunch provided by Janssen</td>
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**Fees**  
Includes: Instruction • Continental Breakfast • Refreshment Breaks • Lunch

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<tr>
<th>I will attend both days, October 16 &amp; October 17:</th>
<th>PMDA-member physician</th>
<th>Non-member physician</th>
<th>Non-member/other health-care provider</th>
<th>Fellows, Residents &amp; Students*</th>
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<td>◯ Early Registration (on or before 9/16/15)</td>
<td>$235/person</td>
<td>$335/person</td>
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<th>I will attend one day only: ☐ Friday ☐ Saturday</th>
<th>PMDA-member physician</th>
<th>Non-member physician</th>
<th>Non-member/other health-care provider</th>
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<td>◯ Late Registration (after 9/16/15)</td>
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*Include verification of status  

**Indicate method of payment**

☐ Check enclosed—payable to PMDA  
Charge my credit card: ☐ VISA ☐ MasterCard ☐ Discover  
CW/Security Code ____________

Billing Address / ☐ Home ☐ Business ☐ Other

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