



Dimensions in Heart and Vascular Care

Advancing Your Scope of Excellence

Friday, October 18, 2013

HERSHEY LODGE® 325 University Drive, Hershey, PA 17033

Overview

With the significant incidence and prevalence of coronary and peripheral artery disease in the United States, health-care professionals must stay abreast of the developments within this field. Open to all members of the intraprofessional team, *Penn State's Inaugural Dimensions in Heart and Vascular Care: Advancing Your Scope of Excellence*, is designed to highlight the numerous dimensions and advancements within the field of heart and vascular care. This meeting is designed to impact practice, explore evidence-based research, and demonstrate cutting-edge techniques that can be directly applied to the learner's clinical and academic practice.

Six tracks of customized learning, including the 6th Annual Heartbeats in Hershey program



Prevention/
Diagnostic/Imaging



Endovascular



Heartbeats in
Hershey



Health-Care
Economics



Electrophysiology



Heart Failure

Featured speakers

Darrell G. Kirch, MD, is president and CEO of the Association of American Medical Colleges (AAMC), which represents the nation's medical schools, teaching hospitals, and academic societies. A distinguished physician, educator, and medical scientist, Dr. Kirch speaks and publishes widely on the need for transformation in the nation's health-care system and how academic medicine can lead that change across medical education, medical research, and patient care.



Lawrence I. Sinoway, MD, is director of the Penn State Hershey Heart & Vascular Institute. He continues to serve as program director of the NIH-funded General Clinical Research Center (GCRC) and as director of the NIH-funded Clinical and Translational Research Institute (CTSI). Dr. Sinoway was named a Distinguished Professor in 2009, has been an NIH-funded investigator since 1987. He is also the program director of an NIH Program Project Grant. He has published over 170 peer-reviewed articles.



Wiley W. "Chip" Souba Jr., MD, serves as Vice-President for Health Affairs and Dean of the Medical School at Dartmouth College, where he also holds faculty appointments as Professor of Surgery and Business Administration in the Tuck School of Business. Dr. Souba is recognized for his innovative approaches to developing leaders and leadership. He lectures regularly, conducts workshops, and has published more than 30 articles on diverse topics such as health-care leadership challenges, personal and organizational transformation, leading oneself, barriers to effective leadership, and the language of leadership.



Al Vicere, PhD, is Executive Education Professor of Strategic Leadership for Penn State Smeal College of Business. He was the founding director of Penn State Institute for the Study of Organizational Effectiveness (ISOE) and has earned a number of MBA *Excellence in Teaching* awards for his courses on strategic leadership. In addition to his current faculty duties at Penn State, he is president of Vicere Associates Inc., a consulting firm whose global client list includes many well-known companies. Dr. Vicere has published over 80 articles and professional papers in leading journals and his latest books are *Leadership by Design* and *The Many Facets of Leadership*.



PENN STATE HERSHEY



Both programs are a continuing education service of Penn State Hershey Heart & Vascular Institute, Penn State Milton S. Hershey Medical Center, and Penn State College of Medicine.



Congress on ECMO Therapy

4th International Conference

Saturday, October 19, 2013

HERSHEY LODGE® 325 University Drive, Hershey, PA 17033



A proven winner for ECMO teams

Building on the success of the past three years, this conference offers nationally known speakers presenting fast-paced sessions on clinical and regulatory issues, new technologies, and advanced strategies of care.

Aly El Banayosy, MD—Course Director

Hershey is a trademark used with permission.

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

Nonprofit Org.
U.S. Postage
P A I D
PA State University
M.S. Hershey Med. Ctr.

For more information on either program:

- Call: 717-531-6483
- Email: ContinuingEd@hmc.psu.edu
- Website: pennstatehershey.org/hvicontinuinged

This publication is available in alternative media on request.

Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. U.Ed. MED 13-051 mmt