ALUMNI WEEKEND 2010
OCTOBER 1-2, 2010 | PENN STATE MILTON S. HERSEY MEDICAL CENTER CAMPUS

RETURN RECONNECT REUNION

PENNSTATE HERSHEY College of Medicine
Friendship … Memories … Celebration …

Rekindle friendships that made your time at Penn State Hershey memorable. Reconnect with faculty and past mentors. Walk the campus and see how Penn State Milton S. Hershey Medical Center and Penn State College of Medicine have changed—and remained the same.

BRING YOUR FAMILY BECAUSE THERE ARE EVENTS PLANNED FOR EVERYONE!

Please visit the Penn State Hershey Alumni Society Web site, www.pennstatehershey.org/web/alumni/home, for additional and updated information.

Friday, October 1 >>

Noon–4:00 p.m.
Alumni Weekend Registration
LOCATION: COLLEGE OF MEDICINE LOBBY

1:00–2:00 p.m.
Tour of the New Simulation Center
The new simulation center was completed in December 2009 and it is one of only 16 in the country accredited by the American College of Surgeons. Please join us for a tour, get hands-on time with our equipment, or discuss training opportunities with a Standardized Patient. Staff from the Center will be on hand to answer questions and to discuss options for incorporating simulation into new or existing programs.

ELIZABETH SINZ, M.D.
Director, Simulation Development and Cognitive Science Lab
LOCATION: SECOND FLOOR, GEORGE T. HARRELL LIBRARY

2:15–3:00 p.m.
Little girl lost: From sweet sixteen to precocious tween
Is your “little girl” troubled by failed romances or friendship woes? Does she ask for clothing that reveals too much or too little? Sounds like problems parents used to confront with their teens, but nowadays it is second and third graders who send parents running to experts for help. Learn how pop culture, biology, and peer pressure impact elementary school girls, who use “pester power” to get cell phones, computers, and hair highlights. Join the discussion on how to combat these pressures and learn strategies that we can use to help our little girls enjoy a healthy and happy girlhood.

CHERYL DELLASEGHA, G.N.P., PH.D.
Professor of Women’s Studies & Humanities
LOCATION: HUMANITIES CONFERENCE ROOM C1800, COLLEGE OF MEDICINE

3:00–3:45 p.m.
Healthy choices in Chocolatetown
It has been known as the “Sweetest Place on Earth” for generations, but now there’s a new game in chocolatetown. The Farmers Market in Hershey (FMIH) launched onto the scene this past June with a mission of contributing to community wellness. In recent years, there has been a trend towards the establishment of farmers’ markets on medical center campuses, where the proximity of the medical community can add greater public health value to the market-going experience. The multi-media talk describes innovative community wellness programming that has occurred and shares a how the FMIH plans to be a force for public health.

DANIEL GEORGE, PH.D.
Assistant Professor in Medical Humanities
LOCATION: HUMANITIES CONFERENCE ROOM C1800, COLLEGE OF MEDICINE

4:00 p.m.
Convocation
Convocation, the formal opening of the academic year, is a tradition that began in 1987. The featured speaker this year will be Robert V. Rege, M.D. ’75. Dr. Rege is the recipient of the 2010 Alumni Fellow Award, the most prestigious award given by the Penn State Alumni Association. In addition, graduate and medical students will receive academic awards and scholarships. A reception immediately follows Convocation.

LOCATION: EDWARD P. JUNKER III AUDITORIUM, PENN STATE HERSEHY MEDICAL CENTER

5:45 p.m.
Children’s Pizza and Movie Party
Bring your children to an evening of fun, while you head off to enjoy the reception and “Welcome Back” Dinner Celebration. Pizza, movies, and babysitters (sitters are hired by Hershey Entertainment Resorts and have all of the necessary background checks) will be provided for the evening. This event is limited for children ages 3 and above. Children MUST be registered in advance to participate in the evening - please use the registration form. For a fee, in-room baby-sitting arrangements are available for children under 3 for guests staying at The Hotel Hershey and The Hershey Lodge.

LOCATION: COCOA SUITE 6 – HERSEHY LODGE & CONVENTION CENTER
COST: $20 PER CHILD

6:00 p.m.
Scholarship Reception
Kick off Alumni Weekend by meeting the students who received Alumni Scholarships in 2010 and learn first-hand how your contributions are making a difference. All alumni and their guests are invited.

LOCATION: RED ROOM, HERSEHY LODGE & CONVENTION CENTER

7:00 p.m.
All-Alumni “Welcome Back” Dinner Celebration
Start your reunion celebration by joining all alumni, as well as past and present faculty members, for dinner at the Hershey Lodge & Convention Center. Keynote Speaker and Dean, Harold L. Paz, M.D. will share plans for the future of the College and Penn State Milton S. Hershey Medical Center. The Honorary Alumnus Award and the 2010 Cheston M. Berlin Service Award will also be presented. Lastly, you will be updated on the Alumni Society, while Wendy Braund, M.D. ’01 will take over as president of the Alumni Society Board.

LOCATION: RED ROOM, HERSEHY LODGE & CONVENTION CENTER
COST: $60 PER PERSON
8:00–9:15 a.m.
Mentoring Breakfast
Join us and share your experience with both medical and graduate students as they explore their many career options and ask questions of alumni who have already lived the experience. You will be seated with students interested in the career path you chose.
LOCATION: LOBBY OUTSIDE MEDIA ROOM T2500, PENN STATE HERSHY MEDICAL CENTER

9:30–10:30 a.m.
Tour of the Emergency Department
Medical Center staff teamed with colleagues at the College of Engineering at University Park to create a new physical design for the Emergency Department. In addition, the staff paired with industrial engineers to create a concept called Physician Direction Queuing (PDQ) which has enabled the Emergency Department to utilize space in a more effective way based on human/patient movement and flow. Come take a tour and explore the more efficient way the Medical Center Emergency Department operates.

CHRIStOPEr J. DEmITcH, M.D.
Staff Physician, Emergency Department
LOCATION: MAIN ENTRANCE TO EMERGENCY DEPARTMENT, PENN STATE HERSHY MEDICAL CENTER

9:30–10:30 a.m.
Conflict, Controversy, and Conscience: The gray world of medical ethics
From transplant and medical tourism to cloning and stem cell research, the field of medicine is diverse and far-reaching and one in which ethical behavior is paramount. But, like nearly all professions, medicine has unscrupulous practices and practitioners. Even so, most doctors, whether in Western or Eastern nations, adhere to a similar code of ethics. Join Michael Green, M.D., for an interactive discussion that will explore some current ethical issues and what is being taught in medical school today.

MIchAEl GRooN, M.D., M.S., F.A.C.P.
Professor of Humanities and Medicine
LOCATION: MEDIA ROOM T2500, PENN STATE HERSHY MEDICAL CENTER

10:30–11:30 a.m.
Penn State Hershey Children’s Hospital
The dream of a new children’s hospital is becoming a reality. Construction of the free-standing facility is underway. When complete, the building will offer the newest and best treatments in an environment that is both state-of-the-art and family-centered. Hear about the unforgettable ground-breaking ceremony that took place this past November and get an insider’s sneak preview of the vision and plans for the new Penn State Children’s Hospital.

A. CRAIG HILLEMEIER, M.D.
Vice Dean for Clinical Affairs; Chair, Department of Pediatrics
Medical Director, Penn State Hershey Children’s Hospital
LOCATION: MEDIA ROOM T2500, PENN STATE HERSHY MEDICAL CENTER

11:30–12:30 p.m.
An Introduction to Penn State Hershey Cancer Institute
This informational session will include a formal introduction to the new home of Penn State Hershey Cancer Institute, as well as behind-the-scenes tours of the facility. See how the architecturally innovative building links physicians and researchers in new ways, putting them in close proximity to each other, encouraging collaboration, and ultimately creating an environment that is both patient-centered and research-focused.

THOMAS P. LOUGHRAH, M.D.
Director, Penn State Hershey Cancer Institute
Professor of Medicine
LOCATION: LOBBY, PENN STATE HERSHY CANCER INSTITUTE

12:30–2:30 p.m.
All-Alumni Picnic
Join current College of Medicine students and your classmates for music, good food, and fun and games for all. This is a family-friendly event!

EILEEn WIley
Facilities and Construction
LOCATION: BUS LEAVES FROM UNIVERSITY CONFERENCE CENTER ENTRANCE

6:45 p.m.
Children’s Chicken Fingers and Game Night
Alumni can enjoy their respective class dinner, while giving their sons and daughters the opportunity to eat an all-time favorite menu and play games throughout the evening. The children will be in the responsible care of babysitters, who have been hired by Hershey & Entertainment Resorts and have all of the necessary background checks. This event is limited for children ages 3 and above. Children MUST be registered in advance to participate in the evening - please use the registration form. For a fee, in-room baby-sitting arrangements are available for children under 3 for guests staying at the Hotel Hershey and The Hershey Lodge.

35th Class Reunion—Class of 1975
LOCATION: OVERLOOK ROOM, THE HERSHY HOTEL
COST: $60

30th Class Reunion—Class of 1980 Crescent Society Dinner
HOSTED BY HAROLD L. PAZ, M.D.
Chief Executive Officer
Senior Vice President for Health Affairs, and Dean
The Crescent Society was inaugurated in 2001 to recognize the 30th Anniversary of the first medical class graduation and each subsequent 30th anniversary. The Class of 1980 celebrates this anniversary in 2010.

LOCATION: COCOA TERRACE & COCOA 1, HERSHY LODGE & CONVENTION CENTER
COST: COMPLIMENTARY

7:00 p.m.
Individual Class Reunion Gatherings
These class reunion gatherings are the heart of Alumni Weekend. Reconnect with faculty, past mentees, and classmates on a very personal level.

25th Class Reunion—Class of 1985
LOCATION: AZTEC ROOM, HERSHY LODGE & CONVENTION CENTER
COST: $60

20th Class Reunion—Class of 1990
LOCATION: NIGERIAN ROOM, HERSHY LODGE & CONVENTION CENTER
COST: $60

15th Class Reunion—Class of 1995
LOCATION: TRINIDAd ROOM, HERSHY LODGE & CONVENTION CENTER
COST: $60

10th Class Reunion—Class of 2000
LOCATION: TRINIDAd ROOM, HERSHY LODGE & CONVENTION CENTER
COST: $60

5th Class Reunion—Class of 2005
LOCATION: TRINIDAd ROOM, HERSHY LODGE & CONVENTION CENTER
COST: $60

Saturday, October 2 >>

8:00 a.m.–noon
Alumni Weekend Registration
LOCATION: COLLEGE OF MEDICINE LOBBY

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Professor of Humanities and Medicine
LOCATION: MEDIA ROOM T2500, PENN STATE HERSHY MEDICAL CENTER
Alumni Weekend Registration

PLEASE RETURN THIS FORM BY SEPTEMBER 20, 2010

☐ THIS IS AN ADDRESS UPDATE

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SPECIAL NEEDS: PLEASE LET US KNOW IF YOU OR YOUR GUESTS HAVE ANY DIETARY OR MOBILITY NEEDS OR ANY OTHER SPECIAL REQUESTS

PLEASE INDICATE BELOW WHICH EVENTS YOU WISH TO ATTEND

*Even though the event is complimentary, please indicate the number attending.

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FRIDAY, OCTOBER 1

☐ TOUR OF SIMULATION CENTER
☐ LITTLE GIRL LOST
☐ HEALTHY CHOICES IN CHOCOLATE TOWN
☐ SCHOLARSHIP RECEPTION
☐ ALL-ALUMNI DINNER
☐ CHILDREN’S PIZZA AND MOVIE PARTY

SATURDAY, OCTOBER 2

☐ MENTORING BREAKFAST
☐ TOUR OF THE EMERGENCY DEPARTMENT
☐ CONFLICT, CONTROVERSY, AND CONSCIENCE
☐ PENN STATE HERSHEY CHILDREN’S HOSPITAL
☐ COMICS IN MEDICINE
☐ PENN STATE HERSHEY CANCER INSTITUTE
☐ ALL-ALUMNI PICNIC (ADULTS)
☐ ALL-ALUMNI PICNIC (CHILDREN UNDER 12)
☐ TOUR OF CAMPUS
☐ CHILDREN’S GAME NIGHT
☐ CLASS OF 1975 REUNION DINNER
☐ CLASS OF 1980 REUNION DINNER
☐ CLASS OF 1985 REUNION DINNER
☐ CLASS OF 1990 REUNION DINNER
☐ CLASS OF 1995 REUNION DINNER
☐ CLASS OF 2000 REUNION DINNER
☐ CLASS OF 2005 REUNION DINNER

Total Gift Amount $________

Method of Payment

PAYMENT IN FULL IS DUE AT THE TIME OF REGISTRATION. LODGING IS NOT INCLUDED IN THE REGISTRATION COSTS. LODGING ARRANGEMENTS SHOULD BE MADE SEPARATELY.

☐ I HAVE ENCLOSED A CHECK. PLEASE MAKE THE CHECK PAYABLE TO THE PENNSYLVANIA STATE UNIVERSITY.

☐ I AM PAYING BY CREDIT CARD: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

CREDIT CARD NUMBER NAME AS IT APPEARS ON CARD EXPIRATION DATE

CARDHOLDER’S SIGNATURE

☐ CHECK HERE IF CREDIT CARD BILLING ADDRESS IS SAME AS MAILING ADDRESS. IF NOT, PLEASE PROVIDE BILLING ADDRESS.

ADDRESS CITY STATE/ZIP

Please tear off registration page and fold before inserting into the provided reply envelope.
For your convenience, a block of rooms at a reduced rate, has been set aside for your class. Suggested lodging for each reunion year is indicated below each hotel listing. Please reserve lodging by contacting the hotel directly. Make sure you mention that you are with the Penn State College of Medicine Alumni Weekend to receive the discounted rate listed.

**THE HOTEL HERSHEY**
100 HOTEL ROAD
HERSHEY, PA 17033
$279/SINGLE OR DOUBLE
CATEGORIES OF 1975 AND 1980

**HERSHEY LODGE**
WEST CHOCOLATE AVENUE AND UNIVERSITY DRIVE
HERSHEY, PA 17033-0446
$179/SINGLE OR DOUBLE
CATEGORIES OF 1985, 1990, 1995

**HILTON GARDEN INN OF HERSHEY**
550 EAST MAIN STREET
HUMMELSTOWN, PA 17055
$129/SINGLE OR DOUBLE
CATEGORIES OF 2000 AND 2005

**Other hotels in the area:**

**COMFORT INN**
1200 MAE STREET
HERSHEY, PA 17036

**BEST WESTERN**
ROUTE 422 AND SIPE AVENUE
HERSHEY, PA 17033

**DAYS INN**
350 W. CHOCOLATE AVENUE
HERSHEY, PA 17033

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Alumni Weekend Registration and Refund Policy

Advance registration is required no later than Monday, September 20, 2010. All registrations received by this date will be confirmed in writing. No registrations for Alumni Weekend will be accepted after September 20, and all reservations must be paid in full at the time of registration. Refunds for Alumni Weekend will be given if written notification is received by September 20. No refunds will be given after this date. For more information regarding registration or refunds, please call 717-531-6247.

Questions?

Contact the Office of University Development and Alumni Relations at 717-531-6247 or AlumniRelations@hmc.psu.edu. For more information about the Alumni Society, please visit our Web site at PennStateHersheyAlumni.com.

Accommodations

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